Preface

Since childhood I was drawn to things which I felt had graphic or artistic relevance. I can recall admiring the layout of baseball cards, wondering if it was possible to fathom a design that would be better than what I held in my hands. I have always wanted to create things that were void of pessimism, negatives, and that were truly innocent and pure. Text being thrown upon a page in a church bulletin was annoying to me, the pattern of a place mat at the dining table had geometric meaning and a relationship to everything around it, and a bicycle wheel having all but one spoke in perfect harmony. Patterns and forms monopolized my attention at an early age and I obliged them in an obsessive manner. I found myself wanting to change patterns I saw, studying them, looking for a beauty that they either had or could have. The desire to create led me to architecture where a whole community speaks and talks in ideals but is ultimately bound by the laws of the natural world. In architecture, eventually the straight line rendered by computer must surrender and become a jagged line formed by concrete, or a warped one of lumber. Architecture must be built by people and materials which are inherently flawed, and then stand up to a nature that prides itself on tearing down these monuments. Graphic Design and digital art on the other hand did not have to leave the abstract realm. I found that I could create a small world on a screen, and it could exist as an ideal in someone's head, never leaving. I could make a world where constructs were absolute, and I could imply a reality that was never thought of by anyone ever. My designs are a vehicle to render a new reality; after our tired eyes had experienced the cruelty of taillights and exhaust fumes on a winter morning commute, a design would be there as a small safe haven, where a mind could escape for at least a short while, even if done unconsciously. I strive to create things that I find beautiful, and I am one of the lucky few that truly loves going to work each day because that is all I do. Similar to Louis Kahn's quote "Even a brick wants to be something", that is how one should feel about a bullet point on a brochure, or a line of code on a website. At a certain point in the design process, thematic nature takes over, and I find myself having dialogue with the design, as if it were an equal, and debating or bargaining with it on what it wants or should be. How has it earned that right, and what is it stating by appearing as it does?

I am a firm believer in the value of the Medici effect, where one concept can be used to enhance an unrelated concept just by mental fusion. I have studied this with great admiration and work to bring it to every design I create. I believe there to be beauty in every profession and in college I learned of a concept called "craft". From the way a stenographer has refined the way his hand moves from one key to the next, and can predict what will be said next based on societal speech patterns, without even being conscious of it; to the ability of a neurosurgeon using just the right amount of pressure on a scalpel not to sever an artery that is carrying oxygenated blood back to the heart, we all have craft. I look for this craft in other professions and I am always in awe at what makes another professional's clock tick. I want everyone in the world to experience the designs and ideas shown in this book, not because I think it will make the world a better place, but perhaps the element of my craft could seep into theirs, and refine the way we do things.

Enjoy

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Resume

Andrew Schmidbauer

163 Elysian Way NW, Atlanta, GA 30327 p:(404) 717.6469 f: (404) 424-8989 Andy@TheAppealDesign.com www.TheAppealDesign.com



Education

University of Cincinnati- College of Architecture and Interior Design: Bachelor of Science in Architecture Activities: Alumnus of Sigma Phi Epsilon Fraternity, German Exchange Program, UC Wrestling Team

Work Experience

Appeal Design

Spring '01 - Present

I have been contracted to complete work for various companies of all sizes. My services include website development, Ecommerce, 3D modeling, architectural drafting, interior design, graphic design, and corporate identity, package design, and more.

Galaxy Design International - Art Director - Atlanta, GA

Spring '06- Spring '08

Galaxy Design International (GDI) specializes in multimedia design. As Art Director, I oversaw all projects and interaction with the client. I managed a team of designers and programmers as well as performed design duties myself. I assisted with most sales calls and additionally handled all quoting. With GDI, I directed and designed a myriad of print and web projects.

Premier Exhibitions - Design Engineer - Atlanta, Georgia

Summer '05- Spring '06

Premier Exhibitions (NASDAQ: PRXI) is a manufacturer of world-class exhibitions. Premier has 12 traveling exhibitions titled "Titanic the Artifact Exhibition" and "Bodies the Exhibition." My responsibilities included all computer drafting and on-site documentation. I was responsible for production of blueprints for exhibition builds, inventory, and 3D virtual tours. I also assisted in IT, graphic design, and website design.

DBCi- Design Engineer - Douglasville, Georgia

Summer '03- Summer '05

Doors and Building Components Incorporated (DBCi) is a division of NCI (NYSE:NCS). NCI is the second largest steel manufacturer in the US. DBCi produces modular metal systems for construction of self-storage facilities. I was the project leader on a custom program developed for the estimating department. I was in charge of setting up and teaching the computer drafting program to all estimators. My responsibilities also included 3D presentations and blueprints of new storage facilities.

Ai Group- Architectural Intern- Atlanta, Georgia

Spring '02- Summer '03

Ai Group Architects have expertise in the multi-family, multi-use, and hospitality arenas. While there, I worked on various condominium projects in schematic design, design development, and construction documents. My specialties included all 3D design, virtual tours, as well as a redesign and deployment of the website.

Gollwitzer Architekten- Deggendorf, Germany

Summer '01- Winter '01

Co-op Architect

Gollwitzer Architekten specializes in design for industry, schools, corporate, automotive, and multi-family. The firm takes part in various competitions. I was responsible for construction documents, 3D graphics, model making, and the company website.

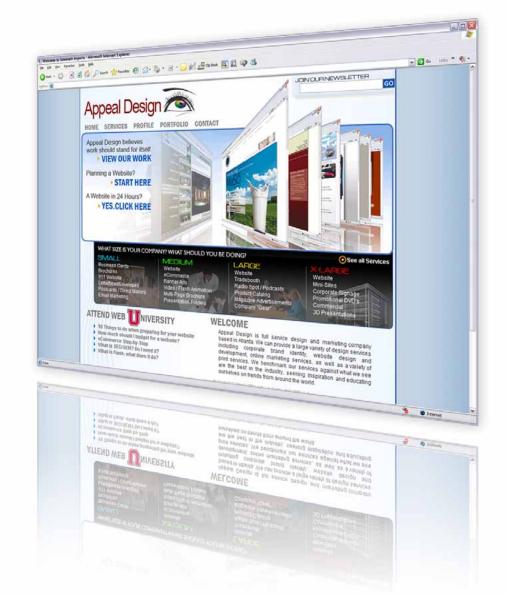
Skills

HTML- HTML, CSS, JavaScript, Flash with Actionscript, ASP, Content Management Systems (CMS). Graphic Skills- Graphic Layout for Print including 4-Color Process, and preflight. Branding, Brochure Design, Catalog Design, Poster Design, Business Card Design, Banners

Programs

3D Computer Modeling- 3D Studio Max, 3D Studio Viz, AutoCAD, Architectural Desktop Adobe- Photoshop, Illustrator, InDesign, PageMaker, Premiere, After Effects, Image Ready Macromedia- Dreamweaver, Flash, Director Other- Microsoft Word, Excel, Powerpoint, Publisher, Outlook, Access, Quark

Websites



Links have been provided for many sites. Some links may no longer be functional. Some websites may have changed since initial design.

Bennett Design & Landscape

www.BennettDesign.com



Involvement

Art Director, Project Manager, Designer, Flash Programmer

Objective

Bennett Design & Landscape, LLC sought my services for a redesign of their website. The new site was to remain in line with their recent re-branding. The client's collective vision was to have an interactive feel and display large images of their vast portfolio while incorporating sophisticated animations.

Website Features

- Flash with Actionscript
- Custom CMS
- Database Driven
- Image Upload Tool
- Backend in ASP

Inhabit Atlanta www.lnhabitAtlanta.com

Involvement

Owner, Designer, Client

Objective

Inhabit Atlanta (IA) has undergone two renovations since its inception. This is a personal networking website meant to bridge the gap between Real Estate and Events in the Atlanta area. IA focuses on 6 specific geographic nodes of Atlanta.

Website Features

- Programmed in Cold Fusion
- Search Engine Optimized
- E-commerce
- Automatic Uploads
- Image Upload Tool
- User Login Section
- User Profile Section
- Custom CMS
- Database Driven



The Human Body Exhibition

www.THBexhibition.com



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

THB Exhibitions has created exhibitions for years with truly unique subject matter. The mystery of Human anatomy was what our designs were based around. They wanted to provide the viewer hints of the exhibition, while holding back as much as possible on the actual exhibition pieces. The site was going to be used as a model for all of the vendors and satellite sites where visitors in Europe could buy their respective tickets.

Website Features

- Various Includes for Multi-lingual instances
- Integration of JW player and 3d animations
- HTML5 Integration

Furniture Prado www.FurtniturePrado.com

Involvement

Art Director, Project Manager, Designer

Objective

Furniture Prado was searching for an elegant design and eCommerce website to sell their high-end furniture. Appeal Design did just that. The CMS allows for matrix based SKU entry, shipping methods, custom color swatches, and more features built into the backend of the

Website Features

- Search Engine Optimized
- Custom Designed E-commerce
- Image Upload Tool
- User Login Section
- User Profile Section
- Custom CMS
- Database Driven



Totally Dependable Contracting

www.TotallyDependable.com



Involvement

Art Director, Project Manager, Designer

Objective

Contractors *Totally Dependable* were tired of their out-of-date website. Updates became a hassle, the code was flawed, and a CMS was not incorporated. Appeal Design worked with the client to showcase the talented company team, various raving testimonials, and a myriad of well-performed projects for clients to see. The CMS allows for project uploads, team additions, general page updates, and more.

Website Features

- Frontpage HTML5 Image Carousel
- Custom CMS
- Image Upload Tool
- Backend in ASP

Uchic.me www.Uchic.me

Involvement

Designer, Programmer, Art Direction

Objective

Fashion company *UChic.me* was trying to appeal to the female demographic who was in search of clothing and accessories as unique as they are. Uchic.me wanted the ecommerce site to show product and 'sass' on every page. Working with the clothing designer, we produced a baby blue and light brown color scheme and integrated with popular social Medias.

Website Features

- Customized Open Cart Template
- E-commerce with Paypal
- Automatic Uploads
- Image Upload Tool
- User Login Section
- Custom Flash Homepage



Discovery Litigation Services www.DiscoveryLit.com



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

Alex Gallo left the company he had spent the last 20 years building to start over. Timing was crucial to getting online and becoming visible to the legal community. Appeal Design worked tediously to deliver the website and adjoining collateral in 2 weeks time. In addition our team developed a custom CMS module to accommodate the intake forms for the depositions scheduled with DLS.

Website Features

- Frontpage HTML5 Image Carousel
- Custom CMS
- Image Upload Tool
- Backend in ASP
- Appointment Scheduler
- Captcha Code Integration

Pref LLC www.PrefLLC.com

Involvement

Art Director, Project Manager, Designer, Flash Designer, Programmer

Objective

Pref LLC focuses on safeguarding money from wealthy investors and investing in real estate developments to generate higher returns. We worked with Pref LLC and with BouncePath Marketing to create a corporate and professional site. A custom CMS module was formed to allow for client logins where users can see selected documents intended for them on a per project basis.

Website Features

- Customized Open Cart Template
- Automatic Document Uploads
- Secure Client Login Area
- Custom Flash Homepage



The Insight Program www.TheInsightProgram.com



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

After completing a successful website for client Clint Stonebraker, we were asked to follow up with two more. *The Insight Program* was one such site where we would showcase the work of this devoted client. Clint's practice focuses on helping teens in need with alcohol and drug counseling. The website announces clinics, events, team members, locations, and most importantly client testimonials.

Website Features

- Custom CMS
- Database Driven
- Image Upload Tool
- Backend in ASP

Meek Publishing www.MeekPublishing.com

Involvement

Art Director, Project Manager, Designer, Programmer

Objective

Upon the completion of the Insight Program and Clint Stonebraker websites, we were asked to complete the website design for the publishing company *Meek Publishing*. This PayPal eCommerce site allows for the client to add, edit, and delete products from the online store. Meek can deliver eBooks and MP3 books for those who prefer a paperless option.

Website Features

- Custom CMS
- Ecommerce Paypal Integration
- Database Driven
- Image Upload Tool
- Backend in ASP



St. Luke's Medical Clinic & Wellness Center www.Stlukes-Medical.com



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

St Lukes Medical Clinic was opening its first office in Kingsland, Georgia. The client's mission is to provide quality medical care, promote a healthy lifestyle and maintain a Christian approach to patient care. We wanted to promote some of the more modern patient practices while mixing in aspects of the Christian traditions. The website was to be clean, holistic, and fresh. Directions, new patient forms, and appointment requests can all be made through the website.

Website Features

- HTML 5 Homepage Image Carousel
- Custom CMS
- Image Upload Tool
- Backend in ASP
- Social Media Design/Integration

Peachtree Fabricators www.PeachtreeFab.com

Involvement

Art Director, Project Manager, Designer, Programmer

Objective

Client Atlanta Prosthetics and Orthotics' sister company *Peachtree Fabricators* needed a site to allow its clients the ability to see their prosthetic custom fit pieces. They could now showcase the unique designs they integrate into their patients' unique fittings. Not only are the professionals that work at Peachtree Fab dedicated to their work, many of them are clients also. They wanted their website designed in a manner that was fun, and fit in with their almost 'psychedelic' branding.

Website Features

- Custom CMS
- Product Upload Tool
- Backend in ASP



Campus Advisors



Involvement

Art Director, Graphic Designer

Objective

Building on the design from the Old Cashier's Realty, we were rehired to create a second website focusing on the college campus setting. We created another color scheme and used the programming already integrated on the previous site to rebrand the new domain.

Website Features

- Custom CMS
- Calendar Module
- Real Estate Listing Integration
- Image Upload Tool

Old Cashier's Realty www.OldCashiersRealty.com

Involvement

Art Director, Graphic Designer

Objective

Old Cashiers Realty had worked with other designers to create a website that was only flash accessible. This presented various problems with compatibility with mobile devices and Search Engine Visibility. Leveraging the design from the previous flash developer, we incorporated them into the new design. Special attention was made to maintain the large background image as it was mandatory while overlaying listings as well as events and gallery pictures.

Website Features

- Custom CMS
- Calendar Module
- Real Estate Listing Integration
- Image Upload Tool



Thrive Talent



Involvement

Art Director, Designer, Flash Designer and Flash Programmer

Objective

Thrive Talent wanted a heavily-animated user experience for their audience. Users are split into two different areas at site entry and exposed to the "In your face" dance style with an intro video.

Website Features

- Flash with Actionscript
- Custom CMS
- Database Driven
- Gallery Upload Tool
- Backend in Cold Fusion
- Flash Video

National Dance Showcase www.NationalDanceShowcase.com

Involvement

Art Director, Designer, Flash Designer and Flash Programmer

Objective

National Dance Showcase was looking for a fresh look and feel. Using Thrive Talent as a springboard and creative base we incorporated the best of Flash and JavaScript worlds to create a dynamic site that loads new content without a single page refresh.

Website Features

- Flash with Actionscript
- Custom CMS
- Database Driven
- Image Upload
- Programmed in ColdFusion
- Actionscript-based XML music player



Seagate Marketing www.SeagateMarketing.net



Involvement

Art Director, Designer, Flash Designer and ASP Programmer

Objective

Toledo based web design company, Seagate Marketing, wanted to make their presence known in Northwest Ohio in a big way. Using the 'Ready. Set. Go' as a slogan generator we created a brand that they can take to the marketplace and promote.

Website Features

- Custom CMS
- Database Driven
- Search Engine Optimized

The Gotcha Group

Involvement

Art Director, Designer, Flash Designer and Flash Programmer

Objective

The Gotcha Group specializes in a marketing methodology that makes "outside the box" seem conservative. TGG has taken mobile advertisement to the next level by instilling brand loyalty in young consumers. Their web presence had to convey that message.

Website Features

Flash with Actionscript



Eberly and Collard PR www.EberlyCollardPR.com



Involvement

Art Director, Designer, Flash Designer and Programmer

Objective

Eberly & Collard PR have recently launched their new identity to the "agribusiness" industry. Appeal Design aided them in the launch of their new website. The media-rich site allows E&C to add Case Studies, Press Releases, and imagery.

Website Features

- Flash with Actionscript
- Flash Video
- Custom CMS
- Database Driven
- Gallery/Case Study Upload Tool
- Custom RSS Feeds
- Press Release Section

Summit Fly Fishing www.SummitFlyFish.com

Involvement

Art Director, Designer, and Co-Programmer

Objective

Appeal Design was hired to complete the new website for the top fly fishing company in Colorado. *Summit* showcases fishing packages on 13 of the Rocky Mountains' most pristine rivers. Phase 2 of the site will include their Ecommerce offerings.

Website Features

- Custom Photo Galleries
- Custom CMS
- Database Driven
- Image Upload
- Google Calendar Integration
- Private Trip Login Area
- Google Adwords Landing Pages



Mask Rouge



Involvement

Art Director, Project Manager, Designer, Flash Programmer

Objective

International Fashion Designer Alain Michel Fagnidi approached Appeal Design as a partnership. We performed the design, deployment, and maintenance of the event website Mask Rouge where experts in the fashion industry could convene in style. The website had to feature an elegant couture portrayed by the Fagnidi Empire brand. Special guests included in the event and portrayed on the website were Angie Stone, Miss Africa, Cati Cali, and various other prominent professionals.

Website Features

- Flash with Actionscript
- Custom CMS
- Database Driven
- Image Upload Tool
- Backend in ASP
- Ecommerce Integration

Injury Defense www.MyInjuryDefense.com

Involvement

Art Director, Project Manager, Designer

Objective

Client Nathan Batt has combined various vitimins, minerals, and antioxidants from a daily chore of 20 pills down to a regiment of three pills. We created a masculine and armored like appearance to the client's packaging and product. The ecommerce website allows clients to purchase, find a discount code via the Facebook fanpage, and portrays various health-based articles for reader consumption.

Website Features

- Programmed in PHP
- Search Engine Optimized
- E-commerce with Magento
- Custom CMS
- Database Driven



Clint Stonebraker www.ClintStonebraker.com



Involvement

Art Director, Designer, and Programmer

Objective

Clint Stonebraker, Professional Life coach recently launched his new website. The focus of the site was to highlight his evolving video blog and to help users stay up to date on his events, news, and teachings.

Website Features

- Custom CMS
- Database Driven
- Event Manager
- Custom plugged in Youtube channel
- Social Media Development

Boring To Bravo www.BoringToBravo.com

Involvement

Art Director, Designer, Flash Designer and Programmer

Objective

Professional speaker, Kristin Arnold, has recently published her latest work in book format. The focus of the book is taking dull presentations and spice them up with a number of techniques. The *Boring to Bravo* site was built on a Wordpress backend and customized.

Website Features

- Flash Video Gallery
- Wordpress base
- Database Driven
- Social Media Interaction



Action Landscaping



Involvement

Art Director, Designer

Objective

Action Landscaping wanted their website to employ the same mentality as their name, They mean business when they start work and from beginning to end what you get is "action". They wanted their website to have a very 3d and web 2.0 look, showing customer incentives front and center, while displaying accreditations and an easy way to get in touch with their team.

Website Features

Custom CMS (Coldfusion)

Elite Hydrographics

Involvement

Art Director, Designer, Flash Design

Objective

Elite Hydrographics allows people to "print" patterns on their 3d surfaces. From interior automotive parts to bows and rifles, the dip tanks allow various patterns to adorn clients' designer items. The website required a flash piece that showed the items being coated in the desired patterns allowing the items to have a chameleon effect with the pattern directly behind it.

Website Features

- Flash Camouflage homepage animation
- Database Driven
- Gallery Upload tool



Eagle Secure Shredding www.EagleShred.com



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

Atlanta-based document shredding company, Eagle Secure Shredding, hired Appeal Design to update their web presence and to rebrand their web page. We also created various Google Adwords landing pages to convert the advertising dollars into phone calls where the client would reel in the sale. The client has realized great growth as a result and is expanding to 4 other cities across Georgia.

Website Features

- Custom Adwords Landing Pages
- Social Media Integration

Non-Surgical Orthopaedics

www.LowBackPain.com

Involvement

Art Director, Project Manager, Designer, Programmer

Objective

Appeal Design had previously recoded the website for Non Surgical Orthopaedics and now it was time to rebrand the website to match the print and marketing collateral. We worked with Dr. Weil to create a website that would appeal to the potential patients as well as educate them. They are able to apply for appointments and browse for directions and contact information on both the tablet and mobile website.

Website Features

- Custom CMS
- Database Driven
- Online Video Demonstrations / Lectures
- Appointment Request Form
- Mobile and Tablet Sites
- Social Media Integration



RGS Direct

www.RGSDirect.com



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

The global company *RGS Direct* desired global representation on the web. They began their sourcing company in 2010, and have not looked back. They needed a web presence to validate their operations and to increase visibility to potential clientele. RGS expected a look of contemporary which would reflect that they were a global company.

Website Features

- HTML5 with homepage Slider
- Custom CMS (ASP)
- Database Driven

Modification Roofing www.ModificationRoofing.com

Involvement

Art Director, Project Manager, Designer, Programmer

Objective

Modification Roofing wanted a "down and dirty site" that showed the all the main services they provide. We obliged them with a quick site showing their roof repair services, siding, and gutter services while outlining their residential and commercial divisions.

Website Features

- HTML5 with homepage Slider
- Custom CMS (ASP)
- Database Driven



The Boutique www.Atlanta-Eyewear.com



Involvement

Art Director, Project Manager, Designer

Objective

One of our existing clients, Dr. Takeia Locke, wanted a website devoted to her various eyewear lines for sale. Dr. Locke's *Boutique* needed to attain some SEO traction and get clients from the search engine perspective to see her clinic as more than just an eye exam office. We created a site that displayed a page per product line and allowed the client to add/edit/delete genres and lines at her wish.

Website Features

- HTML5 with homepage Slider
- Custom CMS (PHP)
- Database Driven
- Shopping Cart
- Search Function

Columbia Theological Seminary

Involvement

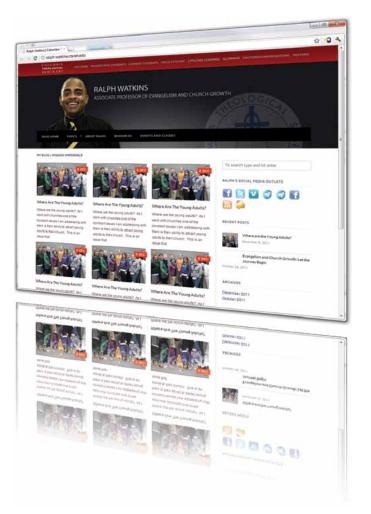
Art Director, Project Manager, Designer, Programmer

Objective

Long time client *Columbia Theological Seminary* embraced the Wordpress platform to create various blogs for its staff. Seminary faculty members can add a blog and reach out to their students. Blogs allow classes to get course materials, comment on sensitive issues, and interact with others as a natural extension of the classroom.

Website Features

- Wordpress Platform
- Social Media Integration
- Video and Image upload tool
- Instance-able Blog



The Fashion Potential www.TheFashionPotential.com



Involvement

Art Director, Designer

Objective

New, chic, hip and PINK were the requirements from the client for the fashion-based blog. We made it happen with a javascript banner to boot. The site featured a sight skewed theme that the client saw as edgy which resulted in her moving it into her other marketing materials.

Website Features

- Custom Wordpress Design
- Database Driven
- Video Payer Integration

Mallory Mathison www.MalloryMathison.com

Involvement

Art Director, Project Manager, Designer, Programmer

Objective

Mallory Mathison is a firm believer that her interior designs should be comprehensive in nature. She works to make ensure design continuity and satisfaction for all clients. We wanted to make sure the same consistency in her design work was also imprinted on her web presence. Clients can see her portfolio of work and the diverse nature of her work, find out more about her services and contact her but above all; they experience her as a designer.

Website Features

- Search Engine Optimized
- Project Upload Module
- Custom CMS (ASP)
- Database Driven



I Find Beauty www.lFindBeauty.com



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

IFindBeauty is an eCommerce site that was designed to be simple. The Thai based website doesn't allow typical eCommerce checkout. This website utilized alternative payment systems to account for their international presence.

Website Features

- OpenCart platform
- Custom Payment Option Module
- Ecommerce with Paypal
- Custom Social Media Integration

Turnkey Education www.TurnkeyEducation.net

Involvement

Art Director, Project Manager, Programmer

Objective

Colleague Cheryl Mure began a company in 2010 creating educational materials for exhibitions. Through her company she prepares exhibition guides, learning workbooks, teacher guides, and more. Her website was a unique design that built on many metaphors used through the industry. Armed with a design from a graphic designer, we created her brochure site with simplicity in mind.

Website Features

- Programmed in ASP
- Search Engine Optimized
- Project Upload Tool
- User Login Section
- Database Driven



Nictick (Ukraine Website)



Involvement

Art Director, Project Manager, Designer

Objective

Nicstick is a company on the move. They are rapidly expanding their client base and needed a Ukraine website to service their growing market share. The Ecommerce site is based on Magento and is a customized theme.

Website Features

- Ecommerce Magento
- Product Upload Tool
- Russian Translation
- HTML 5 Integration
- CSS3
- Customer Login

Low Cost Neckties

Involvement

Owner, Designer, Programmer

Objective

LowCostNeckties.com launched in early 2012 and features a customized OpenCart theme. The site is easy to navigate and allow clients to get in, purchase, and get on with their day.

Website Features

- Search Engine Optimized
- E-commerce
- Product Upload Tool
- Customer Login
- HTML5 Integration



Eyewitness News



Involvement

Art Director, Designer

Objective

Eyewitness News wanted to revolutionize the news industry by combining YouTube user interaction and CNN. News and video travels at the speed of a T1 line now, but the information is scattered. Eyewitness News attempts to combine these actual user-submitted videos into a cohesive non-official news source. Together with the client, we combined many different web technologies to create the efficient and recognized end result.

Website Features

- HTML5 Integration
- Custom CMS
- Database Driven
- Social Media Integration

Eyewitness Sports

Involvement

Art Director, Designer

Objective

Eyewitness Sports was the next child of Eyewitness News. It looked to take fan-based information, videos, and coverage and combine it into an unofficial news source.

Website Features

- HTML5 Integration
- Accordion based Menus



Nobleware



Involvement

Art Director, Designer, Flash Programmer

Objective

Long time colleagues *Nobleware* specializes in app development, programming, and high level application design. They approached Appeal Design in search of cleaner futuristic look. We approached this so they could demonstrate to their visitors they have that graphic edge.

Website Features

Flash with Actionscript

Arrowhead Pawn Shop

www.ArrowheadPawn.com

Involvement

Art Director, Project Manager, Designer, Programmer

Objective

In meeting with this truly unique client they wanted to bring the 'neon light' look to the web and do it in a way that looked good. Admittedly, this design was not our favorite, but in the pawn world we will leave it to them to know how to get the attention of their niche demographic. Functionally, through the use of tags and a robust search feature we were able to put some very nice features under the hood.

Website Features

- Search Engine Optimized
- Advanced Search Tool
- E-commerce without checkout
- Product / Image Upload Tool
- Custom CMS (PHP)
- Database Driven



The Bar Method



Involvement

Art Director, Designer

Objective

The *Bar Method* was in search of a new approach for their tried and true formula. We used color to promote hover states. The goal was to make way finding much easier while keeping the complex site appear clean and airy.

Real Estate Marbles www.RealEstateMarbles.com

Involvement

Art Director, Designer

Objective

Real Estate Marbles was having trouble getting users to realize the differences between a free account and the monthly subscription. We incorporated this screen to show the advantages and disadvantages of the wordpress-based platform. A full redesign is being planned for late 2012.

Website Features

- Custom Wordpress instance Installation
- Search Engine Optimized
- E-commerce
- Image/Video Upload Tool
- User Login Section



CT Biomed



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

CT Biomed's all star product has been proven to kill all germs and bacteria within 15 seconds after application. They wanted a look to the website that would appear clean and fresh and portray the media postings of their ionized products. Videos, graphics, articles, and ultimately a method to buy the product were the foci of this website.

Website Features

- Ecommerce Integration
- Custom CMS (ASP)
- Database Driven
- HTML 5

WRSC Sports www.WRSCSports.com

Involvement

Art Director, Project Manager, Designer, Programmer

Objective

WRSC Sports is a Northwest Ohio Online Radio Station specializing in local high school sports broadcasting. The streaming station carries basketball, football, hockey, and more. They required a redesign to their website. We leveraged Wordpress to automatically fetch local sports RSS feeds, incorporate ecommerce, show station sponsors, and provide a jumping off point to allow users to hear the broadcasts.

Website Features

- Wordpress Platform
- Automated News Feed Module
- E-commerce
- Sponsor Manager
- Image Upload Tool
- Custom Wordpress Theme
- Database Driven
- Streaming Internet radio module



Tracer Pro



Involvement

Art Director, Designer, Wireframing

Objective

Tracer Pro currently administers various Home Owners Associations. The design and workflow was becoming far too confusing for their administration to accommodate. They handed over a book of spec and features they wanted to incorporate into their already widely used tool, and we came back with over 45 page designs and workflow to allow an easier management of properties.

Website Features

- Image Upload
- Export Tool
- Email Broadcast Tool

Tracer Pro Community Web Template

Involvement

Art Director, Designer

Objective

One of the features of the HOA backend management was the addition of a community site template that allowed the actual Association to manage and customize their website. Community Site Managers can manipulate Messages from the President, add events to the calendar, edit board members, customize website colors, and setup community common areas for homeowners to reserve online.

Website Features

- Customizable Front End Color Chooser
- Integration With Tracer Pro



Steel Horse Law www.SteelHorseLaw.com



Involvement

Art Director, Project Manager, Designer, Frontend Programmer

Objective

Motorcycle Injury Lawyer, George Stein, was looking for a redesign of a website where he and his hand-picked team of attorneys would be showcases. Not only does George represent the biker community, he is also a rider himself. He asked that the site be friendly and more edgy than one might expect from a litigator's typical corporate feeling site.

Website Features

- HTML5
- Custom CMS (PHP)
- Database Driven
- Image Upload Tool

Biker Rides www.BikerRides.com

Involvement

Art Director, Project Manager, Designer, Frontend Programmer

Objective

Serving as a sister website to Steel Horse Law, *Biker Rides* would showcase events and rides in the motorcycle community. Weekly & monthly meetups were scheduled on Biker Rides as well as image galleries from former events. The site also features a "Submit your Ride" module which allows riders to upload images of their bike for others to see.

Website Features

- HTML5
- Custom CMS (PHP)
- Database Driven
- Image Upload Tool



Green Resort Group www.GreenResortGroup.com



Involvement

Art Director, Designer, and Programmer

Objective

Green Resort Group is a North Carolina based company who specializes in furniture and surface restoration for hotel groups across the Southeast United States. GRG wanted a fresh look to showcase their environmental focus.

Website Features

- Custom CMS
- Database Driven
- Gallery Upload Tool
- Flash Video interaction with Vimeo

Waterworks Irrigation www.Toledolrrigation.com

Involvement

Art Director, Designer, and Programmer

Objective

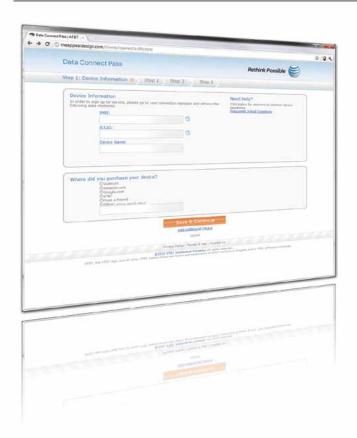
Waterworks Irrigation is a startup company located in Toledo, Ohio. Waterworks is able to take appointment requests and allow potential clientele to view prior residential and commercial work.

Website Features

- Custom CMS
- Database Driven
- Gallery Upload tool



AT&T



Involvement

Art Director, Project Manager, Designer, Frontend Programmer, Wireframing

Objective

AT&T made headlines when it embraced the iPhone and iPad. Because of the 3G capabilities of the iPad, they began selling wireless plans and subscriptions to iPad owners. Appeal Design was contracted to create screen flow for the complex plans. Roughly 40 screens were designed, and coded to the HTML level. The website was launched and ultimately allowed users to sign up, manage their accounts, devices, and bandwidth usage.

Website Features

- Web 2.0 Design
- Tablet Ready Design

Teledini

www.Teledini.com

Involvement

Art Director, Frontend Programmer

Objective

Voice Over Internet Protocol has become commonplace in the US market, but actually installing the dialer into the browser is an entirely new kind of integration. *Starpound Technologies* has developed *Teledini*. They brought in Appeal Design to use Twitter Boostrap as a standard for laying out their account management pages. We worked from provided wireframes and incorporated the airy look and feel of Twitter Bootstrap in creating the HTML pages.

Website Features

- Twitter Bootstrap Integration
- HTML5 & CSS3
- Autocomplete Javascript



Mtoto Africa www.mtotoafrica.org



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

Appeal Design was approached by international charity *Mtoto* to create a site that could tell their story, share their progress, and raise donations for their efforts. Mtoto makes yearly trips to remote parts of Africa to aid in building schools, libraries, and supplying raw materials for usage in construction. We happily donated the work, creating a site that can add projects, pictures, and allow people to donate to their cause via PayPal.

Website Features

- DHTML Random Image Module
- Custom CMS (ASP)
- Flickr Integration
- Image Upload Tool
- Paypal Donation Integration

Atlanta North Stars www.AtlantaNorthStars.com

Involvement

Art Director, Designer, Frontend Programmer

Objective

Atlanta North Stars Gymnastics club thought their existing website was filled with too much clutter and wasn't laid out in a way that allowed parents to navigate the site. They approached Appeal Design with their red, white, and blue color scheme and an open mind. We created a site that now allows for class registration, displays upcoming events, picture galleries of former events, sponsors and more.

Website Features

- Class Reservation Module
- Automatic Uploads
- Video Integration
- Custom CMS



Archery Shooters Association



Involvement

Art Director, Designer

Objective

Archery Shooters Assocation had a very antiquated DotNetNuke site badly in need of some graphic renovations. They had trouble generating interest because the primary real estate of the site was cluttered with text. Appeal worked with the client to create a design that brought event imagery to the forefront, but still showed the upcoming and past events of the association.

Website Features

- Custom CMS
- Gallery/Event Upload Tool

Archery Shooters Association Application

Involvement

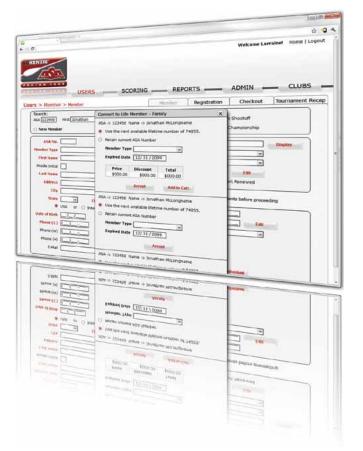
Art Director, Designer, Wireframing

Objective

As a second phase of the ASA website, we were asked to create an updated screen flow for the event management side of the organization. Taking their MS Access Database application, we redesigned this to a web application that included over 35 pages. The client could register real-time results of shooting tournaments, register families at the events, and process payments. This new functionality cut out a lot of paperwork and transcription duplication within the operation.

Website Features

- Custom CMS
- Database Driven
- Score/Tournament Upload Tool



Journeying Together http://JourneyingTogether.ctsnet.edu



Involvement

Art Director, Designer

Objective

Columbia Theological Seminary removed the printed version of Journeying Together from its quarterly distribution and went paperless. Appeal Design was hired to design a visual presence for the online audience.

Website Features

- Custom CMS
- Database Driven
- Event Manager
- E-Newsletter published with each edition

Orthodontic Teaching Center www.OrthodonticTeaching.com

Involvement

Art Director, Designer, Flash Designer and Project Lead

Objective

Orthodontic Teaching Center focuses on educating dentists worldwide on integrating orthodontics into their practices. The site features a forum, various educational videos, new techniques, workshops, & interactive case module. The website can allow for dentists for dentists to obtain CE credits from the comfort of their computer.

Website Features

- Dynamic Flash with PHP backend
- Flash Video
- Custom CMS
- Database Driven
- Forum
- Interactive Case Module



Cook and Dunagan www.CookAndDunagan.com



Involvement

Art Director, Designer

Objective

Cook and Dunagan wanted to have an interactive web presence where patients could view their services, request prescriptions and appointments, and have access to a patient knowledge base.

Website Features

- Custom CMS
- Database Driven

Atlanta PO www.AtlantaPO.com

Involvement

Flash Designer, Programmer

Objective

Atlanta Prosthetics and Orthotics had a website that was aesthetically pleasing but wanted to take it to the next level. Appeal Design was hired to program a backend that would allow them to update the website themselves. They can add staff members, success stories, and change general text throughout the website.

Website Features

- Flash
- Custom CMS
- Database Driven
- Image Upload tool



Team Eye Candy www.TeamEyeCandy.com



Involvement

Art Director, Designer, and Programmer

Objective

Team Eye Candy wanted to get their name out there in a big way. The client stressed the importance of showing their gorgeous vixens' progress as they prepared for competitions.

Website Features

- Custom CMS
- Database Driven
- Image Upload Tool

Land Air Surveying www.LandAirSurveying.com

Involvement

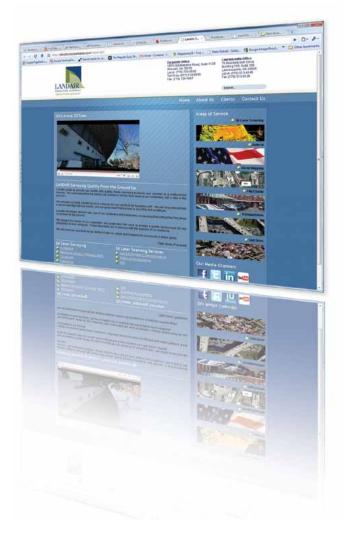
Art Director, Designer, and Programmer

Objective

Land Air Surveying had a Dot Net Nuke website that wasn't very successful in getting search engine results. As a new approach an Appeal Design teamed up with an SEO group to produce a similar looking website but with a Wordpress backend.

Website Features

- Customized Wordpress Theme
- Wordpress backend
- Database Driven



BillChex



Involvement

Art Director, Designer

Objective

Billchex wanted a fresh look and feel where renters and landlords could login to pay/manage their bills. Late renters would be sent automated overdue notices while being able to pay their rent online.

Website Features

Conceptual Only

Liberty Innovations

Involvement

Art Director, Designer, Flash Designer and Programmer

Objective

The client wanted to get a design to spruce up their login page and be patriotic while doing it. Appeal took special care in showing various demographics in the flash window portion of the site.

Website Features

Flash



Super Spending Spree www.SuperSpendingSpree.com



Involvement

Designer, Flash Programmer

Objective

Supermedia created a game to get more users to sign up to use Superpages on a regular basis. The \$5 Million jackpot would entice people to come to the site and enter for a chance to win, while also signing them up for a Superpages account.

Website Features

- Actionscript 2.0
- Flash with PHP backend
- Login/Registration interaction
- Drawserver logic piece
- Question and Answer logic piece
- Twitter and Facebook links

Supermedia Add 100k www.Add100k.com

Involvement

Designer, Flash Programmer

Objective

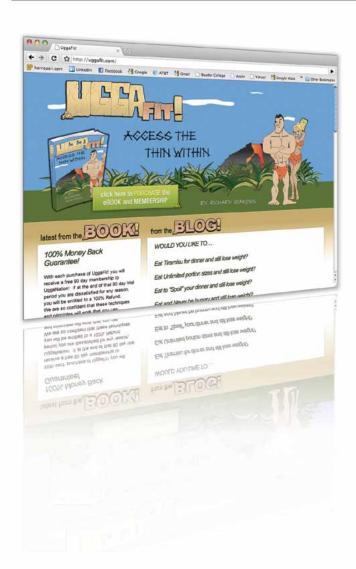
Superpages produced a second game this time aimed at potential vendors. This would entice business owners to register their business as a bona fide Superpages vendor. The site yields at the very least a \$25 coupon for free clicks on the website.

Website Features

- Actionscript 2.0
- Flash with PHP backend
- Login/Registration interaction
- Drawserver logic piece



Uggafit www.Uggafit.com



Involvement

Art Director, Designer, and Programmer

Objective

Uggafit takes a strict regimen and simplified approach to losing weight and keeping it off. This online e-book was dissected into a Wordpress blog and a membership based plugin allows users to register through Paypal

Website Features

- Custom Wordpress Blog
- Membership Plugin
- Paypal Integration

Variance Credit

Involvement

Graphic Designer

Objective

Variance Credit specializes getting clients back on their feet after filing for bankruptcy. Appeal Design supplied them with a clean look and feel as well as a home page with a flow chart to show at a glance their 4 step process.

Website Features

Conceptual Only



Bhuz Video



Involvement

Designer

Objective

Bhuz.com sells belly dancing apparel online. They also wanted to enter the video market by allowing users to upload, rate, and comment on others' belly dancing excursions. We incorporated an oasis look and feel and an eclectic color-scheme.

Website Features

Conceptual Only

Onsite Furniture Refinishing

Involvement

Art Director, Designer, and Programmer

Objective

Onsite Furniture Refinishing is a division of Church Interiors. OFR comes to a facility whether it be a church, courtroom, or hotel, and resurfaces just about anything. From wooden furniture, to floors, to padded furniture. OFR wanted a web presence to put their various projects for display as well as answer some common questions.

Website Features

- Flash Video
- Custom CMS
- Database Driven
- Image Upload tool



Netty's Ice Cream and Chili Dogs www.Nettys.com



Involvement

Art Director, Designer, and Programmer

Objective

Nettys has been serving the Toledo, Ohio area for generations now with their award winning ice cream and chili dogs. Their signature orange awning continues was used throughout the site which offers menus, locations, and coupons.

Website Features

- Custom CMS
- Database Driven
- Image Upload Tool

Ask George Stein www.AskGeorgeStein.com

Involvement

Art Director, Designer

Objective

Local Atlanta celebrity attorney George Stein has expanded his weekly on-air advice expertise to the web. *AskGeorgeStein.com* allows users to ask questions and get basic answers to even the most peculiar of legal questions.

Website Features

- Ask Engine
- Custom CMS
- Database Driven
- Question and Answer format



Lammon Brothers



Involvement

Art Director, Designer, and Programmer

Objective

Serving the greater Toledo area *Lammon Brothers* provides excavation and mulch delivery. Primary focus of the website were the various mulch products. Aesthetically, the client wanted a web 2.0 look and feel with an 'earthy' feel.

Website Features

- Custom CMS
- Database Driven
- Image Upload Tool

Buckhead Collision www.BuckheadCollision.com

Involvement

Art Director, Designer, and Programmer

Objective

Buckhead Collision, formerly Richard's Buckhead Collision hired Appeal Design to complete their web presence. BC focuses on getting your repairs done right the first time. Buckhead Collision maintains that the proof is in the pudding. They let their customers and work speak for itself. We strived to achieve nothing less in our website efforts.

Website Features

- Flash
- Custom CMS
- Database Driven
- Gallery Upload tool



The Finished Room

www.TheFinishedRoomToTheTrade.com



Involvement

Art Director, Designer, and Programmer

Objective

The Finished Room of Alpharetta, Georgia hired Appeal Design to develop and manage their online presence. The website features various vendors carried by TFR as well as announces latest news in the industry.

Website Features

- Custom CMS
- Database Driven
- Image Upload Tool
- 85 Vendors Represented

Dolce Design

Involvement

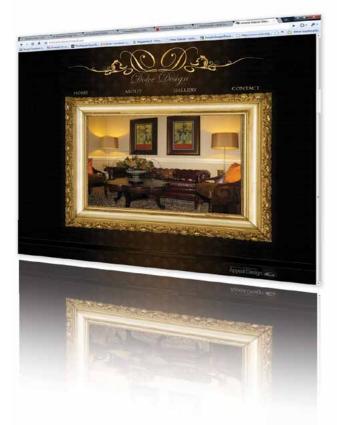
Art Director, Designer, Flash Designer and Programmer

Objective

Client Jessica Garone wanted a website that would represent her brand as well as her exquisite designs. *Dolce Design* specializes in commercial and residential interior design. We integrated a very trendy pattern and a dark color palette to create the allure for the strong images portrayed by Jessica's work.

Website Features

- Flash
- Custom CMS
- Database Driven



Teaching in Asia www.TeachingInAsia.com



Involvement

Art Director, Designer, and Programmer

Objective

Teaching in Asia wanted to capitalize on its stellar domain name by optimizing a site that ultimately lead to placement of English teachers overseas. The site plans to expand from its current 3 countries to 6 countries by early 2010.

Website Features

- 315 Page Website
- Custom CMS
- Database Driven
- Gallery Upload Tool
- Search Engine Optimized First Page of Google for "Teaching in Asia"

Tom Wesley Events www.TomWesleyEvents.com

Involvement

Art Director, Designer, Flash Designer and Programmer

Objective

Tom Wesley Events specializes in high end sophisticated events in the Atlanta and surrounding areas. Mr. Wesley's services needed to be displayed on his site as well as galleries of past events. An olive and dark color palette was chosen to incorporate elements of the logo, and Flash was integrated for some light transitions.

Website Features

- Flash
- Custom CMS
- Database Driven
- Gallery Upload tool



Covenant Pediatrics www.CovenantPeds.com



Involvement

Art Director, Designer

Objective

Appeal Design developed the look and feel for *Covenant Pediatrics*. Given the requirements of creating a Web 2.0 genre but mixing it with a parchment type color scheme. *Covenant* allows users to schedule appointments and pay bills online.

Website Features

- Custom CMS
- Database Driven
- Online Bill Pay
- Backend in Cold Fusion
- Online Appointment Requests

Rhinestone Jewelry www.RhinestoneJewelrys.com

Involvement

Owner, Designer, Client

Objective

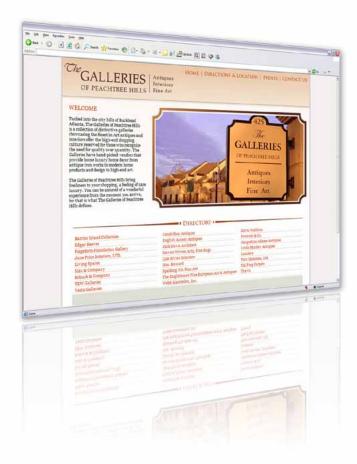
Rhinestone Jewelry is a needed a simple eCommerce site that leveraged the ease of use of OpenCart and Paypal. We worked with the client to create a site that was very light and clean with solid lines. We built a second category section into open cart to accommodate wholesale buyers who prefer to purchase in the dozens.

Website Features

- Opencart Platform
- Search Engine Optimized
- E-commerce with Paypal Integration
- Product Upload Tool
- Customer Login Section



Gallery of Peachtree Hills www.GalleriesOfPeachtreeHills.com



Involvement

Art Director, Designer, and Programmer

Objective

The Galleries of Peachtree Hills consists of 35+ Atlanta high-end stores. The Galleries showcase home decor from antiques to art, to interior design. The GOPH website houses a profile page for each store, a key map, and links to their individual websites.

Website Features

- Flash with Actionscript
- Custom CMS
- Database Driven
- Gallery Upload Tool
- Dynamic Page Creation

Twin Oaks Atlanta www.TwinOaksAtlanta.com

Involvement

Art Director, Designer, and Programmer

Objective

Sarkar Development hired Appeal Design to head up a web presence for its newest real estate endeavor. Twin Oaks is located in the heart of Cabbagetown, Atlanta and features 4 townhomes with live/work capabilities.

Website Features

- Custom Photo Galleries
- Custom CMS
- Database Driven



SmileyFace PC www.SmileyFacePC.com



Involvement

Art Director, Designer, and Programmer

Objective

Smiley Face PC is a new computer solutions company who can log in to your computer over the internet and repair it for a fixed rate. Appeal was hired to create a fun and clean web 2.0 branded look for the iconic logo.

Website Features

- Online Chat and Remote Support
- Custom CMS
- Database Driven
- RSS-ASP News Feed
- FAQ Knowledge Base

AllState Computer Services www.AllStateComputerServices.com

Involvement

Art Director, Designer, and Programmer

Objective

AllState Computer Services began a trend of computer warranties that will safeguard a computer in the unfortunate event of a virus or software failure. ACS targets a late 30's to early 60's demographic. A conservative yet "edgy" design was produced. Light and dark blues were used to convey sense of strength to potential customers.

Website Features

- Online Chat and Remote Support
- Custom CMS
- Database Driven
- RSS-ASP News Feed
- FAQ Knowledge Base



TrainHealth



Involvement

Art Director, Designer, and Programmer

Objective

Trainhealth is a spinoff off a larger non-profit Child Family Heath International. TrainHealth strives to provide proper nursing care to areas of the world that aren't fortunate enough to have proper medical practices.

Website Features

- Custom CMS
- Database Driven
- Image Upload Tool
- Backend in Cold Fusion
- Flash

Georgia Homeless Pets www.GAhomelesspets.com/

Involvement

Art Director, Designer

Objective

Georgia Homeless Pets was looking to branch out of its previous physical location and find a more suitable environment for rescuing pets. The website aids in raising money and awareness for their current four-legged residents as well as provides opportunities to foster, adopt, and volunteer.

Website Features

- Flash
- Custom CMS
- Database Driven
- Image Upload
- Paypal Integration



Plantana Resort www.PlantanaCayman.com



Involvement

Art Director, Designer

Objective

Appeal Design was hired to create a new fresh look for this remote resort. *Plantana* experiences some of the best weather year round. The client wanted to convey this on the website with many pictures, live weather, and cool beach colors.

Website Features

- Custom CMS
- Database Driven
- Gallery Upload Tool

Ahava Spa www.AhavaSpa.com

Involvement

Art Director, Designer, Flash Designer and Flash Programmer

Objective

Appeal Design was contracted to redesign and rebrand the *Ahava Spa and Wellness Center*. The new website integrates the service offerings of *Ahava* plus integrates some Flash. The site is CMS based and allows for services to be updated as well as appointments to be requested by potential clients.

Website Features

- Flash
- Custom CMS
- Database Driven
- Image Upload



Vantage Online http://vantage.ctsnet.edu



Involvement

Art Director, Designer

Objective

Columbia Theological Seminary was looking for a rebrand of their online and print publication. To save on printing costs, the print publication was scaled back and the online periodical expanded to inherit the overflow information. We created a look cohesive to their parent website, while conveying the feel of a Web 2.0 journal.

Website Features

- Custom CMS
- Database Driven
- Image Upload Tool
- Backend in ASP

The Fund for Theological Education - Mini Site

Involvement

Art Director, Project Manager, Designer, Programmer

Objective

The Fund for Theological Education wanted to display their hard copy publication in a web format accessible to all. The project included a virtual Flip Book as well as a slideshow with music.

Website Features

- Slideshow
- Flash with Actionscript
- Flash Flipbook
- Custom Music



Telcom Cost Control Website www.TelcomCost.com



Involvement

Art Director, Designer, Flash

Objective

Telcom Cost Control sought after a fresh look for their site as well as a creative way to show their new boxed application. It was important that the site show at a glance exactly what their costsaving product does.

Website Features

- Flash Animation
- Custom CMS
- Database Driven
- Backend in ASP

Wireless Essentials Application

Involvement

Art Director, Designer

Objective

Telcom Cost Control wanted to showcase their custom cost-savings application. Along with a team of programmers we ported the project from an antiquated Access format over to a more flexible .NET platform. The application can be skinned easily to appeal to various clientele.

Website Features

- Custom CMS
- Database Driven
- Image and Upload
- .NET platform



Living Spaces Virtual Kitchen



Involvement

Art Director, Project Manager, Designer, Flash Programmer, 3d Modeler

Objective

Living Spaces needed a differentiator in the marketplace: A webplace that users could learn about and design their dream kitchen. The kitchen was first modeled in 3d Max, with various finishes and design modifications. The output frames were cut up and assembled in Flash where Actionscript was used for the logic behind graphics.

Website Features

- Flash with Actionscript
- 3d Modeling

Living Spaces

Involvement

Art Director, Project Manager, Codesigner, Programmer

Objective

Living Spaces is a high-end kitchen and bathroom design house and cabinet reseller. Living Spaces desired a website to show their portfolio of performed work. The website needed to convey a classy yet modern feel.

Website Features

- Video
- Flash with Actionscript
- Custom CMS
- Database Driven
- Image Upload
- Programmed in ASP



Completed while employed with Galaxy Design International

Digital Interiors



Involvement

Art Director, Designer, Flash Programmer

Objective

Digital Interiors brings modern design and cutting-edge technology together. High design clients expect nothing but the best from these professionals. The new DiiATL website will include Flash virtual experiences, a new design, and client login portal. The new site is slated to launch late 2009.

Website Features

- Flash User Experiences
- Custom CMS
- Database Driven
- Image Upload Tool
- Backend in ASP

Laura Negri Photography www.LauraNegriPhotography.com

Involvement

Project Manager, Designer, Flash Programmer

Objective

Laura Negri Photography has grown from a part-time occupation to a full-time wedding and portrait studio. Laura and colleagues have travelled internationally to perform services. This second version of the site was relaunched in January 2008.

Website Features

- Flash Animation
- Flash Actionscript
- HTML programming
- Client Login Section



Mortgage Education www.Mortgage-Education.com



Involvement

Art Director, Designer

Objective

When *Mortgage Education* changed ownership in 2008, they needed a new design. Their services and offerings had expanded greatly since the initial launch. The new design was to more appropriately display their quality offerings.

Website Features

- Custom CMS
- Database Driven
- Backend in .NET

McKimmy Group Corporate Website www.McKimmyGroup.com

Involvement

Art Director, Project Manager, Designer, Programmer

Objective

The McKimmy Group specializes in providing builders with quality kitchen cabinetry. A representative for Wood-Mode, Mr. McKimmy wanted a way to reach its select dealers and provide resources to them any time of day. Email campaigns and newsletters were developed to keep them in the loop on new happenings.

Website Features

- Flash
- Custom CMS
- Dealer Login area
- Online Dealer Handbook



Hopehouse for Women



Involvement

Art Director, Designer

Objective

Hopehouse is an Augusta, GA non-profit organization catering to single mothers as a rehabilitation facility. The organization added onto their existing facility in 2008. As their heroic efforts grow so too does their web presence.

Website Features

- Custom CMS
- Database Driven
- Dynamic Flash Navigation
- Backend in ColdFusion

One Point Financial

www.OnePointFinancial.com

Involvement

Art Director, Designer, Flash

Objective

One Point Financial wanted to display their unique market niche to potential clientele. Inherent in the process was the need to quickly educate their audience about their toolset of one-stop services. Flash was employed to allow users to convey quickly the firm's process.

Website Features

- Flash Enriched Homepage
- Backend in .NET
- Custom CMS



Internal Dialogues www.Internal-Dialogues.com



Involvement

Art Director, Designer, Programmer

Objective

Artist Donald Ingram's eclectic visions have been gracing recycled glass panes and custom lightboxes for years. Donald wanted to expand his mediums to the internet and inform fans of latest works and exhibitions.

Website Features

- Custom CMS
- Database Driven
- Image Upload Tool
- Backend in ASP

Wallace Duvall

www.WallaceDuvall.com

Involvement

Art Director, Designer, Programmer

Objective

Artist Wallace Duvall's work has captured the attention of admirers everywhere it has been showcased. As Wallace looks forward with hi art studio he wanted to reach out to his audience and allow them the opportunity to view his work online and find out where his latest pieces would adorn gallery walls.

Website Features

- Dynamic Flash Slideshow
- Custom CMS
- ASP programming



Aspirago www.Aspirago.com



Involvement

Art Director, Designer, Flash Animator

Objective

Aspirago is a networking and for the 35+ single demographic. The client was looking for a vision to recreate his current site into a much more cohesive effort with close attention to design detail. Aspirago.com features 5-8 regular posting experts that drive conversations from gourmet cooking to career success.

Website Features

- Forum Based Interaction with MKportal and VBulletin
- Animated tour with Maxx the dog tour guide
- Custom CMS
- Database Driven
- Image upload
- Estore
- Custom Calendar
- Workshops and Tele-Seminars section

Uberworm.com

Involvement

Art Director, Designer, Flash Animator

Objective

Uberworm.com has created a trading and barter based website where Craigslist meets Ebay. Uberworm's first web launch supplied high functionality to users while the new designed 2.0 will provide a cleaner look and easier wayfinding for users.

Website Features

- Dynamic Flash Home Page
- Custom CMS
- Database Driven
- Image Upload



Wolverton and Associates

www.Wolverton-Assoc.com



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

Wolverton and Associates has grown steadily to a firm of roughly 80 strong. Their areas of expertise range from Civil Engineering to Structural and Land Surveying. They wanted a very sophisticated look incorporating their signature maroon and taupe color palette.

Website Features

- Flash Actionscript
- Flash Introduction
- Programmed in HTML

Snow and Associates www.SnowAssociates.com

Involvement

Art Director, Project Manager, Designer

Objective

Dennis Snow is a highly respected and sought after speaker for corporate motivation. Dennis performs workshops internationally on a daily and weekly basis. He and his associates needed a web presence to give a sneak peek to potential clientele. A dual purpose was to showcase his products for purchase.

Website Features

- Custom CMS
- Database Driven
- Video
- Programmed in ASP
- Image Upload



Brittingham and Associates



Involvement

Art Director, Designer, Flash Objective

Brittingham and Associates is an Atlanta-based structural engineering firm. They desired a quick way to showcase their case studies as well as keep their users informed of recent news and firm happenings. Brittingham and Associates is slated to launch soon.

Website Features

- Flash with Actionscript
- Custom CMS
- Database Driven
- Image Upload Tool
- Backend in ASP

Hocoa GA www.HocoaGA.com

Involvement

Art Director, Project Manager, Designer

Objective

Hocoa GA needed a web presence to market their unique variety preferred homeowner vendors. The site integrated 3D visuals with Flash functionality. Surveys by homeowners help make sure the homeowner's property is maintained properly.

Website Features

- Flash with Actionscript
- Custom CMS
- Database Driven
- Image Upload
- 3D Integration



Completed while employed with Galaxy Design International

Fever Nightclub*



Involvement

Art Director, Project Manager, Designer, Flash Programmer

Objective

Fever Nightclub and Lounge needed a strong presence on the web due to their extensive online following. It was important that edgy graphics, animation, and a rich user experience all happened on the same site.

Website Features

- Flash with Actionscript
- Custom CMS
- Database Driven
- Image Upload Tool
- Backend in ASP

Completed while employed with Galaxy Design International *Website no longer active.

Dancer Universe 2008 Year in Review

Involvement

Art Director, Designer

Objective

Dancer Universe Magazine was looking to adapt their look for the 2008 Year In Review. We adapted their pink color scheme to create new gold and black scheme. Videos and pictures would be submitted by users. Industry colleagues would then review, and rate the various media.

Website Features

- Video
- Custom CMS
- Database Driven
- Image and Video Upload
- Programmed in ColdFusion
- Rating System



Lariat Technologies

www.LariatInc.com*



Involvement

Designer, Flash Programmer

Objective

Lariat Technologies is a small programmer-based company who specialize in high-end Rich Internet Applications. Their smart solutions focus around a product catalogue utilizing Macromedia Flex to provide a richer than normal user interface for customers. The site needed to display the same philosophy by using rich and complex animations and simultaneously displaying dynamic content.

Website Features

- Flash Animation
- Flash Actionscript
- HTML programming

* Variation of submitted website is currently online

Sawaneh Imports www.Sawaneh Imports.com

Involvement

Art Director, Project Manager, Designer, Programmer

Objective

Sawaneh Imports needed a way for its potential customers to see their wide-array of imported products. Over 175 products were photographed, and input into the shopping cart module. The client also has the ability to change dynamic Flash banners, add/edit/delete products, and add news about worldy affairs into the site.

Website Features

- Custom CMS
- Database Driven
- Image Upload
- Programmed in ASP
- Shopping Cart



Completed while employed with Galaxy Design International

JoeyG Photovisuals www.YelloMojo.com



Involvement

Art Director, Project Manager, Designer, Programmer

Objective

JoeyG Photovisuals produces some of the finest photography in the Atlanta area. In an effort to promote Joey's business, his site was designed in a very modern and minimalist style. Joey adds galleries weekly with everything from product shoots to fashion shows and nightclub events.

Website Features

- Custom CMS
- Database Driven
- Programmed in ASP
- Image Upload

Completed while employed with Galaxy Design International

Children's Coalition www.ChildrensCoalition.org

Involvement

Art Director, Project Manager, Codesigner, Programmer

Objective

Children's Coalition is a non-profit umbrella organization located in Northeastern Louisiana. Children's Coalition wanted a neutral look that would allow easy navigation for users to find information on their various sub-organizations. An interactive calendar and a promotional video were also part of this website.

Website Features

- Custom CMS
- Database Driven
- Video
- Interactive Calendar
- Programmed in ASP
- Image Upload



Completed while employed with Galaxy Design International

Asa Andrew www.AsaAndrew.com



Involvement

Art Director, Project Manager, Codesigner, Flash Programmer

Objective

Dr. Asa Andrew is a nationally syndicated and renowned health coach. He combines the worlds of medical supplements and spirituality undertones to promote personal well-being. Dr. Asa's website needed to publish his syndications with promotional videos, podcasts, and an E-commerce web store. The website was given a very fresh look with a modern 3D effect.

Website Features

- Video
- Podcasts
- Flash with Actionscript
- Image Upload
- E-commerce

Completed while employed with Galaxy Design International

Reztark Architects and Design Studio www.Reztark.com

Involvement

Art Director, Project Manager, Codesigner

Objective

Cincinnati-based architecture firm *Reztark Architects and Design Studio* needed a website to showcase over 15 years of work. The focus for this project was a simple layout, using implied lines on a basic black and charcoal background.

Website Features

- Flash Splash Page
- Custom CMS
- Database Driven
- Image Upload
- Programmed in ASP



Completed while employed with Galaxy Design International

MyFace Resume



Involvement

Art Director, Project Manager, Codesigner, Programmer, Client

Objective

MyFace Resume is a site developed around job placement for the Atlanta Service Industry Network (Atlanta SIN). This includes restaurants, hotels, nightclubs, bars, etc. Audiences are job seekers and job placers. MyFace Resume focuses on the 18-35 year old demographic. Job seekers can upload their resume, cover letter, images, and video.

Website Features

- Flash Video upload tool
- Banner Ad system
- Custom CMS
- Database Driven
- Image upload
- Programmed in Cold Fusion
- Email-capable cover letters

Completed while employed with Galaxy Design International

Lovely Skin For Life

Involvement

Art Director, Codesigner, Programmer

Objective

Lovely Skin for Life's website had two main purposes: to showcase their online store of skin care products from four major categories; and to display the various massage and therapy services offered in the Northern Atlanta area. The website's E-commerce section was customized to work with Paypal.

Website Features

- E-commerce with Paypal
- Custom CMS
- Database Driven
- Image Upload
- Programmed in ASP



Completed while employed with Galaxy Design International

Gimme A Ruling



Involvement

Project Manager, Designer

Objective

Gimme A Ruling is a golf-based trivia game that tests golf knowledge to an extreme. Gimme A Ruling focused on the country club demographic and thus required a very classy but modern feel. Users can order the game online, test their knowledge with a few sample questions, and read up on the game through a press page.

Website Features

- Custom CMS
- Database Driven
- Programmed in Cold Fusion
- Image Upload
- E-commerce
- Programmed in Cold Fusion

@This Point

www.AtThisPoint.net

Involvement

Project Manager, Designer

Objective

@This Point is a spin-off web journal run by Columbia Theological Seminary in Decatur, Georgia. @This Point focuses on controversial issues surrounding the church and modern day social norms. Leading area theologians publish the web journal twice a year and allow reader feedback in a forum style.

Website Features

- Custom CMS
- Database Driven
- Programmed in Cold Fusion
- Image Upload
- Online Forum Support



Limo In Atlanta



Involvement

Art Director, Project Manager, Codesigner, Flash Programmer

Objective

Limo In Atlanta wanted to get their high-end service online and allow users to give feedback, preview Limousines in 3D, and order services. Limo In Atlanta runs a premier service and wanted nothing less from their website.

Website Features

- Flash Actionscript
- Flash Introduction
- Programmed in HTML

Completed while employed with Galaxy Design International

Unruly Heir

Involvement

Art Director, Project Manager, Flash Programmer

Objective

Unruly Heir (UH) is a clothing line based in New York, New York. UH wanted an urban look to match the philosophy of their clothing line. The site was built in two phases and utilized Joomla Content Management System. E-commerce and Flash interaction were key fundamentals to the Unruly site.

Website Features

- Custom CMS (Joomla based)
- Database Driven
- Flash Animation
- Programmed in PHP
- Image Upload
- E-commerce
- Custom Event Planner



Completed while employed with Galaxy Design International

Kitchen Visions



Involvement

Art Director, Project Manager, Flash Programmer

Objective

Kitchen Visions has over 30 years of experience working with elite national cabinet manufacturers. They wanted to showcase selected products and a portfolio of designs to aid customers in creation of their dream kitchen for any price range. Though basic, the site features a CMS and Flash Interaction. The website will continue to evolve as their custom projects expand.

Website Features

- Flash Animation
- Custom CMS
- Database Driven
- Programmed in ASP
- Image Upload

Completed while employed with Galaxy Design International

Pigskin Playoffs

Involvement

Art Director, Project Manager, Designer

Objective

Pigskin Playoffs arose from the collective controversy for college football to have a playoff system in response to the current BCS system. The website needed to allow user interaction, polls, various playoff proposal scenarios, banner ads and more.

Website Features

- Custom CMS (Dot Net Nuke based)
- Database Driven
- Programmed in ASP
- Image Upload
- Banner Ad Support



Completed while employed with Galaxy Design International

Mambas Magazine





Involvement

Art Director, Project Manager, Codesigner, Flash Programmer

Objective

Mamba's Magazine serves as a casting website for potential models to get in contact with the magazine owner. The website will evolve to incorporate future editions of the magazine, testimonials, and more.

Website Features

- Flash Actionscript
- Flash Animation
- Music Player

Completed while employed with Galaxy Design International

Mambas America

Involvement

Art Director, Project Manager, Codesigner, Flash Programmer

Objective

Mamba's America is an emerging adult lingerie store based in the Atlanta area. Mamba's America stores are slated to open in July, 2008. E-commerce phases and additional pages are slated for Phase II.

Website Features

- Flash Actionscript
- Flash Animation
- Music Player



Completed while employed with Galaxy Design International

Catering By Mario's Events



Involvement

Art Director, Project Manager

Objective

Catering By Mario's needed a basic web presence for their Events and Catering Service in New York, New York. The Events branch of the website showcases their services in a quick and attractive 5-page site. The site features a built-in standard CMS for easy to medium changes to the website.

Website Features

- CMS
- Database Driven
- Programmed in ASP
- Image Upload

Completed while employed with Galaxy Design International

Courtney Landscape & Pools www.CourtneyLawnAndLandscape.com

Involvement

Art Director, Project Manager, Codesigner

Objective

Courtney Landscaping and Pools (CL&P) has been servicing Las Vegas and surrounding areas for over 30 years and have the work to prove it. CL&P made it very easy to design their site providing a myriad of imagery to pull off the fresh look they desired.

Website Features

- Custom CMS
- Database Driven
- Programmed in ASP
- Image Upload Tool



Completed while employed with Galaxy Design International

Divine Balloons

www.DivineBalloons.com



Involvement

Art Director, Project Manager, Flash Programmer

Objective

Divine Balloons was looking to upgrade their site to the next level. Their previous site was homemade and was not attracting the level of clientele desired. The new website shows a vast portfolio which will continue to grow as the client gains more business. Phase II has been slated to include E-commerce for the site.

Website Features

- Custom CMS
- Database Driven
- Programmed in ASP
- Image Upload

Completed while employed with Galaxy Design International

Event Book Omaha www.TheEventBookOmaha.com

Involvement

Art Director, Project Manager, Designer

Objective

ALH Publications of Omaha, Nebraska puts out an annual publication to inform area residents about Events, Non-Profit Organizations, Guilds, and Vendors in the Omaha area. As a data gathering tool, users can enter information into the website and submit their event to the publication. The publication includes two tiers of advertising: a free area and a fee-based area. It also included an interactive calendar to display events online.

Website Features

- Custom CMS
- Database Driven
- Programmed in ASP
- Image Upload



Completed while employed with Galaxy Design International

The Peace Project



Involvement

Project Manager, Designer, Flash Programmer

Objective

The Peace Project is meant to support a motivational CD aimed towards a meditation workshop performed for teenagers coping with modern day pressures of drugs and alcohol. The website includes accolades and a brief overview of the philosophy behind the Peace Project.

Website Features

- Custom CMS
- Database Driven
- Programmed in ASP
- Image Upload

Nodus Architects, LLC

Involvement

Project Manager, Designer, Flash Programmer

Objective

Nodus Architects is small architecture firm based in Midtown Atlanta. What they lacked in manpower they made up for in work ethic. The firm used the Flash website to display their vast portfolio of Multi-Family housing and Master Planning projects.

Website Features

- Flash Actionscript
- Flash Animation
- Custom CMS



Ai Group Architects, LLC



Involvement

Project Manager, Codesigner, Client

Objective

Ai Group Architects, LLC is a 25-30 person firm located in Buckhead Atlanta. The firm was in need of a redesign to their previous site. The redesign included custom Flash, a perspectives area, and a portfolio update.

Website Features

- Flash Animation
- Flash Actionscript
- HTML programming

Portfolio for Andy Schmidbauer www.AndySchmidbauer.com/PortfolioV4

Involvement

Owner, Designer, Client, Flash Programmer

Objective

Created in 2002, the purpose of my online portfolio version was twofold: to display my work as an architecture student via the web for easy employer access; and to learn Macromedia Flash and HTML in depth. The project proved successful and launched my passion for websites and interactive media design. Further editions of my portfolio have since been developed.

Website Features

- Flash Animation
- Flash Actionscript
- HTML programming



Graphic Design and Printed Work



Involvement

Art Director, Designer, Prepress

Objective

Gumbay Beverage Company was in search of a marketing vision that was as unique as the drinks it developed. Armed with a logo I created the can and package design for the first two waves of Gumbay's product launch. Refreshments are currently being distributed along the west coast and Midwest United States.

Services Rendered

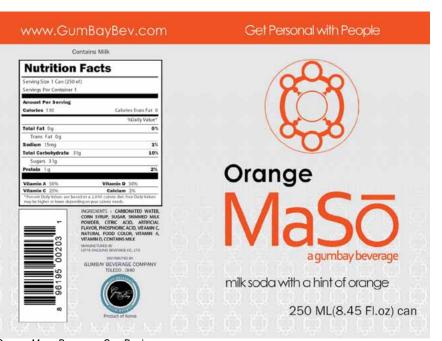
- Logo Design
- Website Design
- Beverage Can Design
- Package Design
- Sell Sheet Design
- Photography Direction
- Table Tent Design

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Original Maso Beverage Can Design



Orange Maso Beverage Can Design



Promotional Banner Display - 11' x 2'



Website Banner



6 - Pack MaSo Original



Beverage Cooler Display Sticker - 4"x6"



Beverage Cooler Display Sticker - 4"x6"





Mind the Grape Can Design



Mind the Orange Can Design

Inhabit Atlanta

Involvement

Cofounder, Art Director, Designer

Objective

Inhabit Atlanta is a real estate based event website whose goal is to encourage community growth in 6 major sects of Atlanta. John Moores and I have hosted various events to promote such interactions. I have designed promotional material for events such as Inhabit Groove, Inhabit Chill, and Inhabit Konnekt.







4" x 4" Event Flyer



3" x 8" Event Flver

Inhabit Atlanta







HAVE A GOOD REVIEW?
www.lnhabitAtlanta.com
has reviews on bars, clubs restaurants and
more. Post your review today!







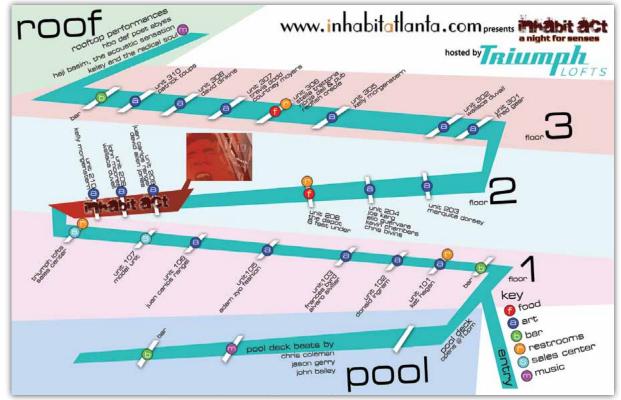
Various Web Banner Advertisements



Event Flyer - 4" x 6"

Inhabit Atlanta





Event Map - 17" x 11"

Gerety Orthodontic Seminars

Involvement

Art Director, Creative

Objective

After developing and maintaining the GOS website, we have also been approached to handle seminar brochures, postcards, business cards, and eblasts. The client is not adverse to going against the status quo, and urges us to move in that direction when it comes to design collateral. We enjoy working with GOS as it gives us an opportunity to loosen our ties and really come up with some provoking design ideas.





8.5" x 5.5" Postcards



Gerety Orthodontic Seminars

ONSITE TRAINING IS BACK!



Robert Gerety Comprehensive Orthodontic Education Program in Tulsa, OK Dr. Joseph Schmidbauer Kay. C Gerety 200 hours of continuing education available!



Basic and Advanced Orthodontic Training for Dental Auxiliaries in Tulsa, OK Basic - March 30-31, 2012 Advanced - May 18-19, 2012









KAY GERETY'S ORTHODONTIC TRAINING FOR AUXILIARIES

The Basic Course in a hunds-on beginning course specifically designed to teach Straight Wire Mechanics and the fundamentals of orthodontics to chair-side auxiliaries. No experience is necessary to succeed in this NCE TO TREAT YOURSELE! Attend the fourth sension of Dr. Jan Schmidtunger course and there are no orthodontic prerequisites. This is a two-day course featuring lectures, demonstrations, and hands on exercises. Kay Gerety will provide your staff with a clear understanding of orthodontics beginning with patient records, and building on each lesson to conclude with bracket and ment Earn 13 CE Credits!



The Advanced Course is specifically structured to enhance and develop he principles and techniques taught in the basic course. It will provide an cellent follow-up for assistants who have previously participated in the isic Assistant Course or who have extensive experience in orthodont issisting. This is a two-day course and also features lectures. rations and hands-on exercises. Earn 13 CE Credits

it our website for schedule and complete details

Home [About OTC | Continuing Education | Forum | Articles | Membership | Products | Contact

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TY ORTHODONTIC SEMINARS ONTINUING EDUCATION VIRTUAL TOUR LOGIN

BASIC ASSISTANT TRAINING

oration of orthodontics into a on the education and training this course to help fulfill those pand the duties that may be raight Wire techniques and n for dentistry which develops of your staff to contribute to the



fontic Training is a beginning course specifically designed to teach the is to chair-side auxiliaries, there is no experience necessary to succeed in this orthodontic prerequisites. This is a two-day course featuring lectures

onderful opportunity to train your staff to accept new responsibilities and to nal growth, and will be a benefit to you and your practice for years to come! T OF A DEAL FOR YOU! Send your entire office, pay for 4 and get the fifth one. e cost down to \$400 per person for a two day training retreat for the staff!

NVITING, we are offering a free Lunch & Learn on Dental Photography for all tors and staff, in our courses that weekend. The doctor's presentation will be on itation will be held Saturday. You are invited to enjoy both the lunch and the

brary on our website and cess to everyone who is of the Case Library We

photos in high resolution from the initial record taking all the way through treatment. With each visit having a written summation this is an invaluable resource tool for you! Access to the entire Case Library is included in the \$99 annual Basic Membership, if you are a member keep checking the Library because we are working diligently on adding more cases!

CLICK TO VIEW CASES





Home (About OTC) Continuing Education (Membership) Virtual Tour (Contact

Eblast Newsletters

Involvement

Art Director, Creative

Objective

Nicstick Electronic Cigarettes approached Appeal Design in May of 2011. Their former web designer had "flown the coupe" and they were in need of website and marketing collateral updates in a major way. Over the course of 4 months, Appeal Design recoded the website page by page, while keeping up with the fast-paced business's other marketing needs of product catalogs, user guides, newsletter blasts, packaging design, and much more. Appeal continues to work with Nicstick on a daily basis and enjoys a solid relationship.



REOUT NICSTICK CARTRIDGES NICSTICK, INC. NICSTICK, INC. IS A PRIVATELY OWNED U.S. COMPANY. WE CURRENTLY SELL OUR PRODUCTS THROUGH DISTRIBUTORS, WHOLESALERS AND DIRECT TO CONSUMERS THROUGH OUI OUR BUSINESS PHILOSOPHY IS SIMPLE BUT EFFECTIVE AND IT IS THE CORNERSTONE OF OUR DAY-TO-DAY OPERATIONS: PROVIDE GREAT SERVICE, GREAT PRODUCTS AND GREAT VALUE ANKS TO OUR LOYAL DISTRIBUTORS, RESELLERS AND CUSTOMERS, NICSTICK HAS GROWN BEST SELLER - PRO SERIES MHY COMPANIES 510L ELITE TANK TECHNOLOGY - NICSTICK ELECTRONIC CIGARETTE SERIES WITH "NEW" 2012 ELIQUIDS - NEW NICSTICK E-LIQUID BOTTLE REFILLS WITH NEEDLE NOSE CAPS DISPOSABLES - NICSTICK'S DISPOSABLE UNIT OFFERS 500 PUFFS, HIGH MARGIN, MORE NICSTICK STARTER NICSTICK ENVOGUE XL Improve St. 30 or Case - USA/Mile 24th E-LIQUIDS 1 (888) 707-3244

Catalog Pages



NICSTICK THNK 51R1US EXPRESS DISPOSABLE ELECTRONIC CIGARETTE NICSTICK SIRIUS EXPRESS #1 CONSUMERS CHOICE 500 PUFFS EQUALS 3-4 PACKS OF TRADITIONAL SMOKES GREAT TASTE GREAT SERVICE GREAT VALUE MMM*N1C211CK2HO5*COW

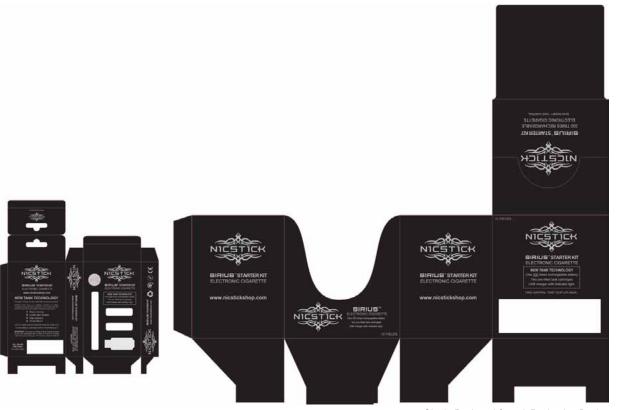
P.O.S. Display





8" x 3.5" Instructional Quad Fold





Single Pack and 6-pack Packaging Design



Discovery Litigation Services

Involvement

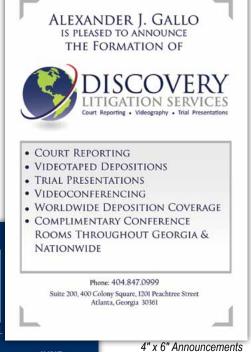
Art Director, Creative

Objective

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When Alex Gallo decided to leave his own company to create a new one, it was vital that he needed one thing in order to sustain his new company: clients. Discovery Litigation Services used Appeal Design to create marketing collateral of every kind to the litigation community that DLS was courting. We designed everything from candy, mouse pads, postcard announcements, to banker's boxes





JANUARY FEBRUARY MAY SMIWIFS SMIWIFS SMIWIFS SMIWIFS 8 9 10 11 12 13 14 5 6 7 8 9 10 11 4 5 6 7 8 9 10 8 9 10 11 12 13 14 6 7 8 9 10 11 12 15 16 17 18 19 20 21 12 13 14 15 16 17 18 11 12 13 14 15 16 17 18 19 20 21 13 14 15 16 17 18 19 10 11 12 13 14 15 16 22 23 24 25 26 27 28 19 20 21 22 23 24 25 18 19 20 21 22 23 24 25 26 27 28 20 21 22 23 24 25 26 17 18 19 20 21 22 23 JULY AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER SMTWTFS SMTWTFS SMTWTFS SMTWTFS SMTWTFS 15 16 17 18 19 20 21 12 13 14 15 16 17 18 9 10 11 12 13 14 15 16 17 18 19 20 11 12 13 14 15 16 17 9 10 11 12 13 14 15 22 23 24 25 26 27 28 19 20 21 22 23 24 25 16 17 18 19 20 21 22 21 22 23 24 25 26 27 18 19 20 21 22 23 24 16 17 18 19 20 21 22 26 27 28 29 30 31 23 24 25 26 27 28 29 28 29 30 31 25 26 27 28 29 30 23 24 25 26 27 28 29 phone: 404.847.0999 fax: 404.601.3874 www.DiscoveryLit.com COURT REPORTING | VIDEOGRAPHY | VIDEOCONFERENCING | REPOSITORY

Banker's Boxes Court Reporting | Videography | Trial Presentations | Repository www.DiscoveryLit.com 9990,748,828 port IloT MILH JOST ONE CALL NATIONWIDE COVERAGE DISCONEBALER DISCOVERY LITIGATION SERVICES NATIONWIDE COVERAGE WITH JUST ONE CALL phone 404.847.0999 Circular Calendar

175

www.DiscoveryLit.com

Calendar Mousepads

Inspire Path

Involvement

Art Director, Creative

Objective

Inspire Path focuses in job placement in the specialty learning sector of early education. They approached Appeal design and asked that we work with them to create a compelling tradeshow booth imagery, brochures, and business cards. We also donated some time to edit the website and update the small company's contact information.





Giving you the
Benefits
Support
that you need to get back to what's
Important



For an updated listing of Job Openings please visit www.inspire-path.com

INSPIRE PATH

235 Peachtree St. NE
Suite 400
Atlanta, GA 30303
Tel 888 981.2221
Fax 888 981.2221
apply@inspire-path.com
Have a Question?
1 (888) 981-2221
www.inspire-poth.com



Broadening Careers in Pediatric Therapy



Educational & Clinical
Staffing Services

InSpire Path is one of the country's top sources of school-based therapy. We are here to be an asset to the patients we serve and a resource to the clients we partner with.

Trifold Brochures

Injury Defense

Involvement Art Director, Creative

Objective

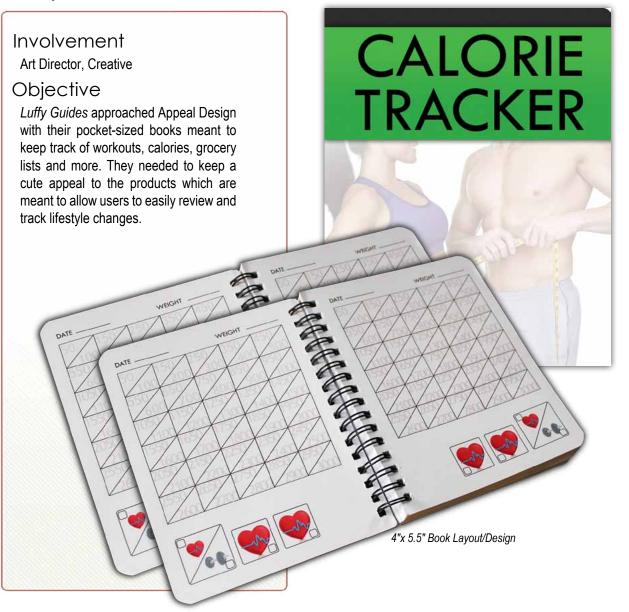
Client Nathan Batt knew that in order for his product to get attention it had to be approached as more "hardcore" than not. Working with Nate, we discovered the imprinted dog tags and shield was a good representation for his product which ultimately guards the body against injury by promoting a healthy growth and shorter recovery periods.

ry strong and healthy. Try Injury Defense, and start

Product Label Design



Luffy Guides



Reign in the Cage

Involvement

Art Director, Designer, Prepress

Objective

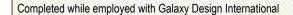
Reign in the Cage (RITC) is a producer of Mixed Martial Arts cage fighting events. Two events took place in 8 months in Birmingham, Alabama and Tuscaloosa, Alabama. RITC was in need of a marketing solution to promote the fights. My team took a limited budget and created a marketing scheme to get the word out about the event.

Services Rendered

- Fight Posters
- Bout Cards
- Round Cards
- Economy Website
- MySpace Profile
- MySpace Bulletins









24" x 36" Fight Poster

Reign in the Cage



30" x 42" Ring Card Poster



24" x 36" Fight Poster

Gimme A Ruling

Involvement

Art Director, Designer, Prepress

Objective

Gimme A Ruling (GAR) developed a trivia game based on the game of golf. Working in conjunction with the client I touched up the logo design, developed advertising collateral, and branded the look for the exterior of the box.

Services Rendered

- Website Design
- Advertisement Design
- Game Box Design



8.5" x 5.5" Airtran Airlines Ad Design



Candy Rocks

Involvement

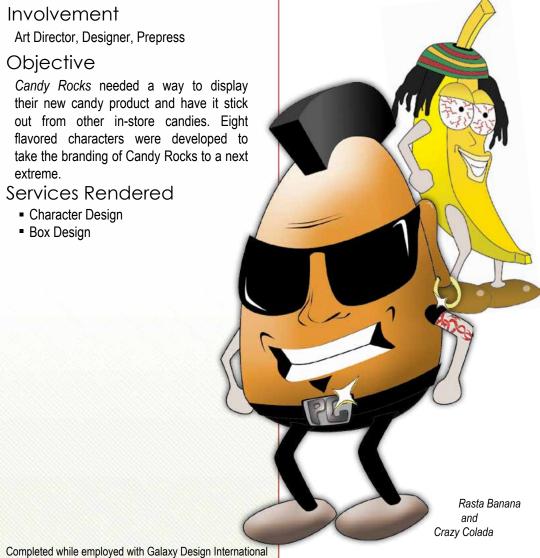
Art Director, Designer, Prepress

Objective

Candy Rocks needed a way to display their new candy product and have it stick out from other in-store candies. Eight flavored characters were developed to take the branding of Candy Rocks to a next extreme.

Services Rendered

- Character Design
- Box Design

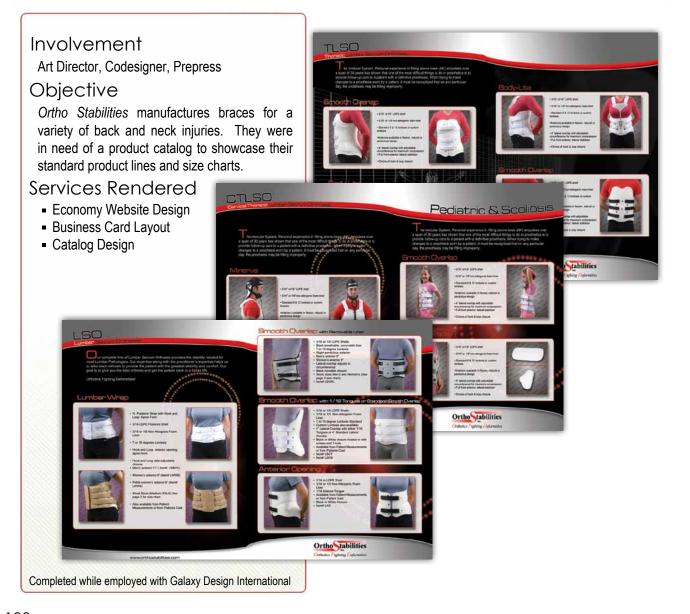




THE OTHER CANDY



Ortho Stabilities





Body Blast Personal Trainers

Involvement

Art Director, Designer, Prepress

Objective

The *Body Blast* marketing material needed to profile many success stories and showcase their strenuous training methodologies. I designed several marketing pieces for distribution and for display in their gym.

Completed while employed with Galaxy Design International

Services Rendered

- Logo Design
- Business Cards
- Trifold Brochure
- Poster Design (5)
- Flyer Design



Workshops (V Signup at the front desk for acomplimentarypersonal training session PERSONAL TRAINING VNUTRITION CONSULTING client of the month services Personal Training BodyBlast is dedicated to helping you achieve your Body Transformations goals while educating you with cutting-edge nutrition and training techniques. BodyBlast has the solution Customized Nutrition to your fitness goal. Rehabitation Training Customized Cardiovascular Programs Fat Loss BodyBlast innova Gym Workshops 30 minute workshops Limited Space available Sign up at front deak Must wear fitness appare Meet in the BodyBlast office 5 minutes prior to workshops Do you want yo Ask abou WESTON 40" x 60" Poster

40" x 60" Poster

191

Kleber and Associates

GERBER. Involvement Flash Banner Design, Animation Objective Kleber and Associates hires me on a contract basis occasionally to complete some light Flash work. Here is work from one particular job. GERBER. PROFESSIONAL PERFORMANCE Click Here GERBER.

Flash Banners - Various Sizes

Duro Tires

Involvement

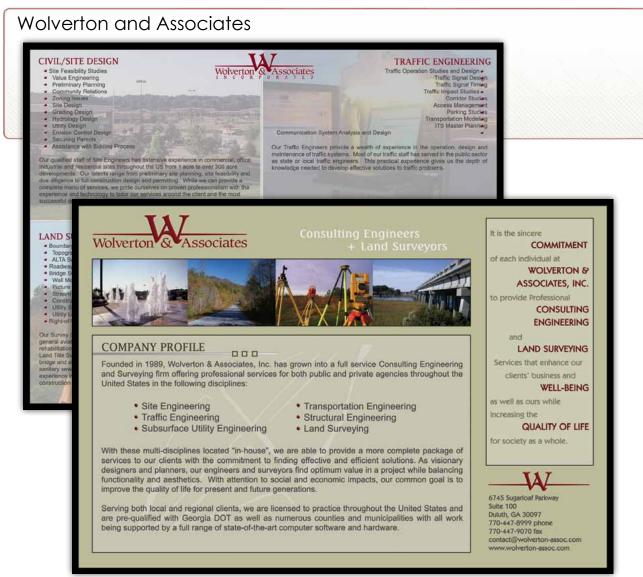
Designer

Objective

Duro Tires expanded its expertise to include bike tires. With the expansion 6 of my designs were chosen as "hot patches" to be placed on their various product lines.



Postcards, Brochures, Business Cards, Logos



9" x 7" Postcard

The McKimmy Group

mckimmy

CKD Sales Staff

Experience

phone: 678,596,1084

In House Order Editing

Product Training Seminars

Electronic Database (ACT)

website: www.McKimmyGroup.com email: Tim@McKimmyGroup.com

18 Years Southeast US Market

our services

Your full service independent representative

agency specializing in products that service the

kitchen & bath industry in the Southeast.



4" x 6" Postcard Mailers





Custom Size Magazine Advertisement



24" x 8" - 6 Page Brochure

Non Surgical Orthopaedics

Diagnostic Tests-Procedures

ECG - (Electrocardiogram) - Records the heart's electrical signals to determine whether the pattern is normal. During the test, electrodes are placed on the chest, arms and legs. Variations from the normal electrical pattern may indicate damage to the heart. The Physician will determine the significance of each abnormality.

Laboratory Specimens - An array of specimens are collected. Listed below is just a few examples of laboratory tests which may be collected during your trial participation:

Chemistry , Hematology, Urinalysis, Pregnancy Test, Urine Drug Screen

Audiometry - tests your hearing ability through frequency waves. This level can vary for each individual from day to day, however, it provides an additional and useful tool for monitoring ill effects of exposure to noise.

X-Rays - is a form of electromagnetic rad used to take images of the inside of the body. It is usually quick and painless

Questionnaires - Help to retrieve responses necessary for patient evaluations. There are

How Can You Participate In A Clinical Trial?

- · Your Physician will discuss potential opportunities with you. Your Physician will be able to identify your potential candidacy for a specific program and refer you to meet with a
- You will meet with a Clinical Research Coordinator who will review criteria which may enable you to proceed to a "screening visit" (initial visit).
- During a "screening visit", you will review an Informed Consent which describes in detail, the diagnostic tests, medications and procedures to be performed. Once this is completed and all results are obtained, you will now know whether you qualify to participate.

Georgia Institute for Clinical Research, L.L.C.

Georgia Institute for Clinical Research LLC is committed to providing excellent patient care by utilizing state of the art equipment and advanced

Our mission is provide patient education, care and



Patient Responsibilities

You, as a patient, have the following responsibilities while participating in a clinical trial:

To provide, to the best of your knowledge, complete information regarding your past and current medical history, allergies and all health related issues.

To discuss your protocol (treatment plan) with the Research Staff / Physician before agreeing to participate or signing the Informed Consent.

To comply with all the protocol procedures and ask questions to ensure compliance. You may withdraw from the trial for any reason, but it is desirable to discuss your concerns with the Physician's and Research Staff before taking that action.

To refrain from taking any prohibited medications, drugs, alcoholic beverages while participating in

theprotocol.

To arrive on time for scheduled procedures and keep all clinic appointments. If you are unable to maintain your appointment, it is your responsibility of notifying the Research Staff to re-schedule your appointment. To promptly inform the Physician's/Research Staff of any unexpected problems, changes or concerns regarding your medical condition.

Thank you for your interest in our Clinical Research Center. We have had the opportunity to conduct research in the following areas and plan to expand this list as our Center experiences further growth.

- Low Back Pain
 Shoulder Pain
 Knee Pain

- Knee Pain
 Chronic Pain
 Opioid Induced Constipation (OIC)
 Diabetic Neuropathy
 Muscle Spasms
 Opioid Analogesi Medications
 Non-steroidal Anti-Inflammatory Medications
 (NSAIDs)
 Rhoumatoid Arthritis
 Epidurals

We currently have a variety of study opportunities for present and future patients.

Please contact us if you are interested in learning more about these clinical research opportunities.

Georgia Institute for Clinica Research, L.L.C.

Marietta 335 Roselane Street Marietta, GA 30060 Office: 770-421-2030



Open Monday-Friday 8am-5pm

Georgia Institute for Clinical Research, LLC

About Georgia Institute for Clinical Research

Georgia Institute for Clinical Research, LLC (a division of Non-Surgical Orthopaedics, P.C.) is a multi-specific private practice and clinical research facility with a network of experienced and dedicated Board Certified Physicians. Our network of Physicians in surface Physicians. Our network of Physicians in surface Physicians. of Physicians include Physiatrists, Orthopaedic Specialists, Internists and Primary Care Physicians Specialists, Internists and Primary Care Physicians. Established in 2003 by Arnold J. Weil, M.D., the Center has maintained excellence within the realms of patient care and data integrity. Our staff are highly trained, well educated and experienced, archieving the highest standards of quality care.

rofessional Medical Care

A Clinical Research program is a scientific investigation that enables individuals to help Physicians establish new ways of preventing, detecting, and diagnosing





www.lowbackpain.com www.painmanagementtrends.com





11" x 17" Brochure Design

Insight Program



Staff

The Insight Program is staffed by talented who are themselves, recovering addicts. They a experience to help guide young people into a s counselors are trained and certified alcohol an offer many services including: individual and fa referral, crisis intervention, and speaking engage

Intensive Outpatient Program (I.O.P.) Individual Coun.

The Insight Program's Instensive Outpatient is a The Insight Program of comprehensive program designed to assist individuals people who would bene between the ages of 13 and 25 in the beginning stages of counseling, but do not their recovery. This is a program which can provide either part of individual couns primary treatment or a smooth transition from an acute and the client's family w care setting.

I.O.P. is an 6-12 week program, which consists of group counseling, individual counseling, and family counseling. Group sessions are four hours per day, five days a week. Parents are involved through both weekly sessions with a counselor and weekly parent meetings. For individuals successfully discharged from I. O.P. a 12-week After Care program is offered.

Parent Support Group

The Insight Program offers a 12-step support group for parents of individuals with drug and alcohol problems. Substance abuse is a family disease. Having lived with the problems caused by substance abuse, parents have often experienced strain and stress. The parent group plays a key role in the recovery process.

Support Group

The Insight Program is committed to the belief that ongoing support is the most essential ingredient for an effective drug treatment program for young people and their parents. The support group includes 12-step meetings two nights a week and drug-free social functions every weekend.

8.5" x 11" Brochures

We have developed a way of life without the use of chemicals. By taking certain steps, not one of us has failed to find love and happiness to the property of the state of the nave developed a way or line without the use of chemicans by taxing certain steps, not one of us has failed to find love and happi-In this way of life, if you want what we have and are willing to go to any lengths to get it, you are ready to follow these steps. We admitted that mind-changing chemicals have
 We became willing to allow a higher power, through 12 We, having had a spritted maliering as a result of three

thinking and humbly asked him to belp us change.

possible, except when to do so would injure them,

him, praying only for knowledge of HLS will for us and

wrong promptly admitted it.

the courage to carry that out.

- caused at least part of our lives to become 2. We bound it necessary to stick with witness in order 8. We made a list of all persons we had harmed and
- 9. We made direct amends to such people, whenever
- 3. We realized that a higher power, expressed through our love for each other, can help restore us to sanity. others, or ourselves. 4. We made a decision to turn out will and our lives 10. We have continued to look at ourselves, and when
- over to the case of GOO, as we understand him.
- 6. We admitted to 600, to ourselves, and to another human being the exact nature of our wrongs.

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work. If you follow these steps, we guarantee that you will

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to admit wrong, fairness in our dealing with others. With

Honesty, we will develop faith and belief that we can

INSIGHL

change with the help of 600, as we understand him.

key to love and happiness will open many doors.



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- = Design and build customized products and syste system integrators
- * Responsive to the commercial ,technical, and fulfillment needs of all of our customers



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About Us

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Our Goals & Values

- to customize these solutions and to localize support for » Offer a vast range of high-density, cost-efficient power customers in the North America marketplace. The primary
- solutions in support of equipment manufacturers and



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goal has always been to help our customers optimize their

tations with high value-added products and systems

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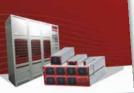
inverter solutions available and we continually work to respect the environment with our products and our

Twin Sine Inverter Technology



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8.5" x 11" Brochures

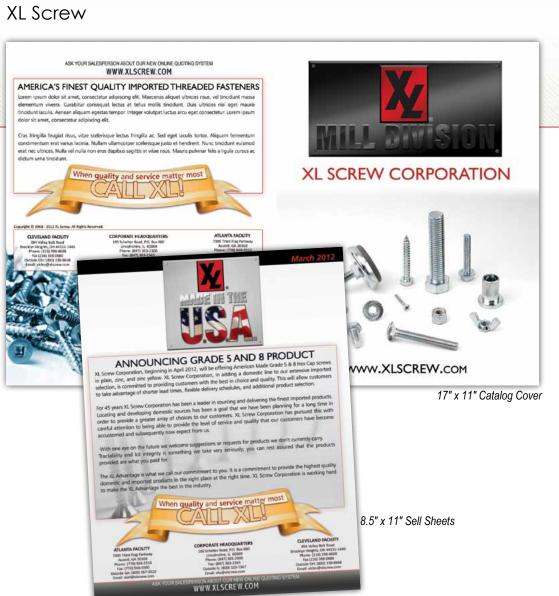




4" x 6" Postcards

Event Flyers







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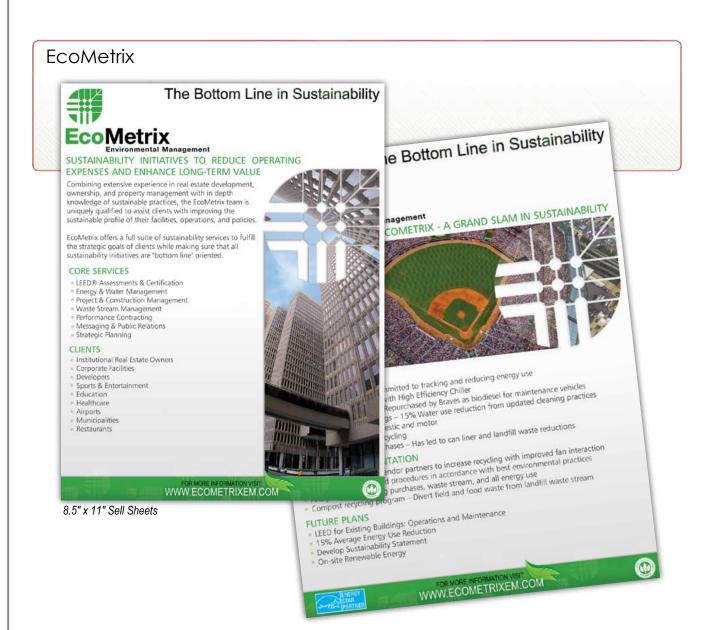
8.5" x 11" Event Flyer



Glenwood Park Atlanta



8.5" x 11" Event Flyer



Buckhead Collision Testimonials "Buckhead Collision did an amazing job on my truck! Directions & Hours The staff was friendly and it was finished when they Conveniently located off I-85 between said it would be. It was even done over the holidays Monroe Dr. and Piedmont Rd. so I really appreciated the honest and prompt service My truck looks better than new!" "I was very impressed by Buckhead Collision's service. They did a very quick and free inspection of my car. I even received a free clean up and my car looks better than when I first bought it. I would highly recommend them for any car repair." About Us Voted "Best of Atlanta" by Atlanta Magazine "Voted Best of Atlanta" by Atlanta Magazine. Our high tech-facilities and expert trained technicians do top quality repairs so your car drives away looking brand new. From minor dings to major automobile repair Buckhead Collision can handle any size job and car Many local repair shops and return customers recognize our superb workmanship. Our work is backed with a written guarantee. We Services & Features provide excellence and customer satisfaction Certifications 20,000 square feet of newly remodeled interior. through honesty, integrity and professionalism. We Ample secured parking with security cameras and night time guard. honor all insurance companies and are a service first

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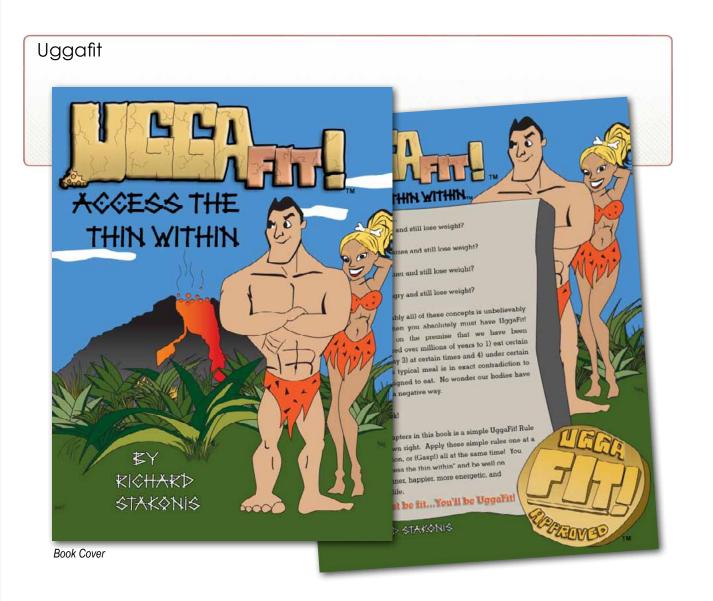
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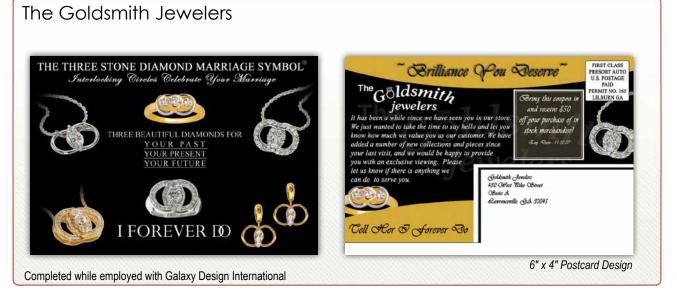
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receipts (Cort). Studies have about that clinical administration of (DAAs). Giffeelively, decreased appoints, decreased by the Artificial Studies asserted him skeletul mostle, and honored condensate, thingsteeding, and sometic condensate, thingsteeding, and sometic condensates, thingsteeding, and for the seminatable patternal of this peptide is for blocking receipts bending of glarini. When weight how in deviced, many derobods in today's multiple forms of recently convenience accessions due to the rest turn body of the contract convenience and such as in the two body of the contract convenience due to the rest to the body of the contract convenience due to the rest to the body of the contract convenience due to the rest to the body of the contract convenience due to the contract contra

the body gene men a fixing or disringation. Some forms of obesity have been inheal to higher production beets of ghestin which trigger appetite simulation and finite gastra, conpensig on hymani-terin, quester relates of food into digestion and out of simulate, utilizing more spectro out again and sometry. This creates a contine imagife for distrest propa-tion of the contraction of the first propaga-teribuse food initials because their body is securily assumed.

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Pardon the Chocolate





Artist Donald Ingram

STRUCTURED ABSTRACTION

Donald Ingram
donald@internal-dialogues.com
(four oh four) nine six six - seven five three two





Seagate Marketing

Brad Luffy Director of Sales/Marketing

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Laura Green Studios Design

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Green Resort Group

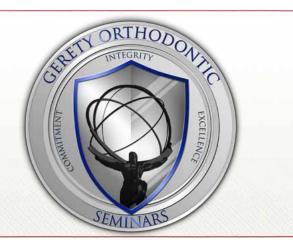




100m

Gerety Orthodontic Seminars

Gerety Orthodontic Seminars wanted something that would ultimately establish them as a collegiate level company. Their online courses represented 35 years of knowledge and education in the dental community. We used the imagery of the Atlas to promote persistence in learning, while the crested shield represents the tried and true methodologies of non-extraction philosophy.



UChic.me

We wanted to create a moniker that was edgy, and fun, but with tones of elegance to represent the Asian clothing and accessories line.



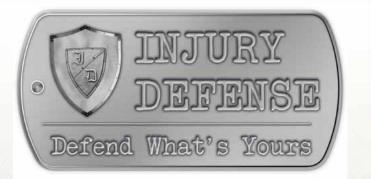
Chosewood Park

As a donated service to our former neighborhood, we recreated the logo for *Chosewood Park* in Atlanta, Georgia. The housing row brings a sense of community while the hills show the park and family based interaction promoted with around the park-centric neighborhood.



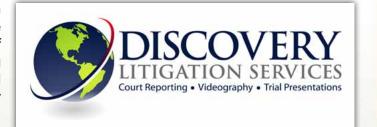
Injury Defense

Client Nathan Batt knew that in order for his product to get attention it had to be approached as more "hardcore" than not. Working with Nate, we discovered the imprinted dog tags and shield was a good representation for his product which ultimately guards the body against injury by promoting a healthy growth and shorter recovery periods.



Discovery Litigation Services

Discovery Litigation Services offers deposition support to the legal community throughout the country. The globe represented the metaphor of discovery in the legal process while the orbiting stripe showed that they were a fast paced company and would keep up with a rapidly changing industry.



Appalachian Outfitters

Appeal Design was approached top create a logo that would combine the skulls of a turkey and a deer. Superimposing these items on one another was an interesting task, but we ultimately created a slightly rougher than normal alternative to the hunting company's logo.



Speakeasy Neckties

Speakeasy Neckwear wanted a look that would convey an old-time class to their gift set boxes of necktie, pocket square and cuff links. The labels adorn the back of every tie sold.



Waddell's Caterina

Waddell's Catering had all of the ingredients to their logo already figuerd out. They knew the style, the colors, the font, and tag line. Appeal Design simply whipped up a batch of proofs based on Gwen's input and this delicacy was chosen.



Design Roofing & Restoration

We created this logo with a few concepts in mind: mountains, abstract, and modern. Design Roofing & Restoration wanted something that would represent a roof as well as the Colorado skylines.



MaSo Beverages

Using the Medici design methodology the client and I devised various designs that are rooted in images of crop circles. We developed simple clean designs for an Original, Orange, and Strawberry flavor of the smooth beverage.









Wallace Duvall Studios

To say artist Wallace Duvall follows rules is the equivalent of picking a fight with him. Mr. Duvall's logo needed to represent not only the work that he creates, but the loose environment that he insists upon. Working together with the artist was an experience all it's own as we had fun with paint the day this logo was captured.



Eberly and Collard PR

Eberly and Collard requested something very clean and very basic. Their signature green logo features very consistent margins and massing.



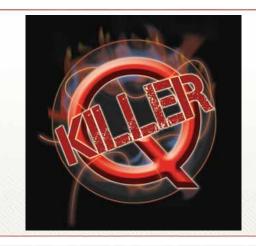
Blaze Engine

Kino Development was in search of something iconic and consistent that could carry through to other web products. Blaze Engine is the flagship product while Content Engine and Ask Engine are specific modules and add-ons.



Killer Q Barbecue

Killer Q wanted to let people know what they were getting into when they try this special sauce. A few of their experimenters have still not been located for comment after being propelled into the atmosphere.



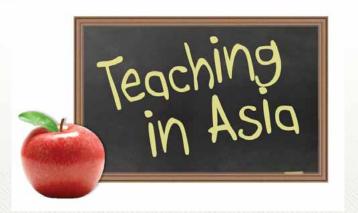
Green Resort Group

Green Resort Group needed a logo to define to other quickly and simply that they remodel resorts in a very environmental way. We developed the simplistic 3d buildings with cool greys and a subtle green. We topped off the design with a tried and true Helvetica.



Teaching in Asia

Thinking back to the roots of education *Teaching in Asia* gave us some great elementary school icons. Using the chalkboard, apple and elementary typeface, we created a brand for TIA.



Seagate Marketing

Seagate Marketing is a Toledo-based company and wished that their logo represent something inherent to the Northwest Ohio market. They decided to use the High Level bridge silhouette behind the sophisticated serif moniker.

Seagate Marketing

Georgia Homeless Pets

Georgia Homeless Pets wanted a simple and iconic logo that would convey their pet offerings and use the heart as a symbol.



Marathon Computers

Marathon Computers needed an icon that was catchy and would appeal to people at a glance. The winged "M" conveyed the idea of motion and the sparkle gave a crispness and cleanliness to the overall design.



Global Entertainment

Global Entertainment wanted a symbol that was universal. We used the globe and added some 3d qualities that gave it an interactive feel.



Smiley Face PC

Smiley Face PC branched out on the iconic grin that we have all come to know so well in our daily chat sessions. Using the corner of the smile we were able to get the project the desired emotion onto the viewer.



MyFist Resume

The client requested that logo convey a "tough" look that was "jarring" and would get the attention of those individuals interested in martial arts, and various other trained fighting disciplines.



Completed while employed with Galaxy Design International

Lariat Technologies

Lariat Technologies wanted something to reflect iconic imagery of their industry. Their showcase logic-based product selector was often compared to a hardware board. In the chosen logo, the word Lariat would be the centerpiece that ultimately completed the circuit.



Telcom Cost Control

The client requested that logo convey The saving of money through a phone. I combined the visuals of a receiver and a dollar sign.



KickAss Domain Names

KickAss Domain Names wanted a very edgy look to distinguish them from the day-to-day internet crowd. "Stacy" was drawn freehand and then traced over in Illustrator several times. Various options for clothing color, hair style, tattoos, lips, and eyes were options also.



Completed while employed with Galaxy Design International

Cabin Room Restaurant

The requirements of this logo were to appear crisp but not too cold. This was accomplished with warm maroon lettering that framed the group of trees beneath.

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Visionquest Investments, LLC

Visionquest Investments, LLC required that their logo be designed exactly as shown here: a comical dollar bill that was actually a construction worker.

Visionquest **Investments** LLC

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The Ludlow Trades Guild

Involvement

Codesigner

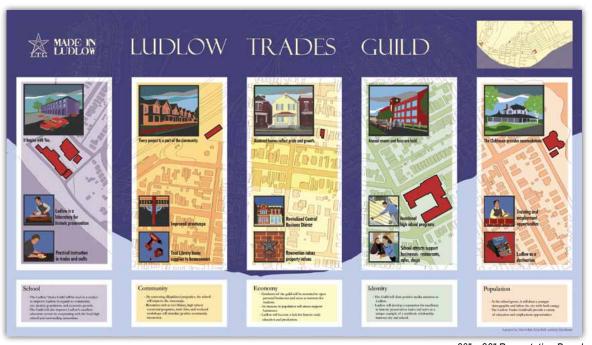
Objective

An assignment for my fourth year architecture studio, our team's project objective was to propose a viable solution to decreasing industry and aging housing developments in Ludlow, Kentucky (a suburb of Cincinnati, Ohio). *The Ludlow Trades Guild* was the proposal submitted by our team which suggested a student-driven community outreach program.





36" x 24" Poster



60" x 36" Presentation Board

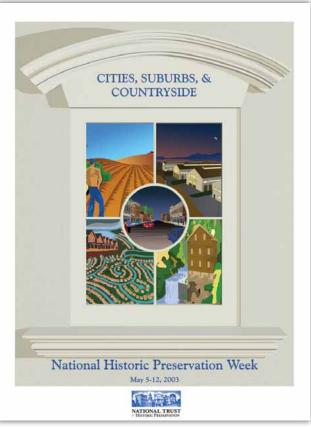
National Historic Preservation Competition

Involvement

Poster Design

Objective

The National Trust for Historic Preservation annually sponsors a competition for National Historic Preservation Week. My submission based on the theme, Cities, Suburbs, & Countryside, was issued an Honorable Mention.



24" x 36" Poster Submission

The Brief

Involvement

Designer

Objective

A long-time friend of mine Brad Luffy needed a prototype newspaper design that would have a satirical spin on the day-to-day world happenings. *The Brief* was designed to cover major issues that focused on political characters.



sexually oriented offender in

Lucas County, were arrested

during a countywide domestic

violence sweep that ended

charges among them, with

warrants were for crimes

The 16 people had 33

eight of the offenses

vesterday.

Los Angeles Technology Center

don't show up for court, police participated. They

sweep came at the end of

About 50 law enforcement

officers from the sheriff's

office and Holland, Maumee,

11" x 14" Newspaper Mockup

arrested ranged in age from 30 a.m. yesterday. The

Authorities tried to find about Oregon, Sylvania, Sylvania

18 to 54 years old.

Telb said.

"This domestic violence thing

is a major, major issue in our community," Sheriff James

domestic violence. The other | 50 people, mostly those who | Township, and Whitehouse

Architecture and 3D Modeling



W Hotel Proposal Buckhead, Atlanta



Involvement

Codesigner, 3D Modeler

Objective

Starwood Hotels held an open competition for proposals for the new W Hotel to be built in Buckhead, Atlanta. Our 3 person team assembled a 20-page booklet based on a very avant garde design. This package was comprised of many views of a schematic 3D model superimposed upon the Atlanta's cityscape. Ai Group was informed 3 weeks after submission that they were chosen as the sole winner and would be awarded the hotel design contract.



Aerial view facing Northeast



Aerial View Northeast



Aerial View Sout



Ground View Northeast

Completed while employed with Ai Group

Sterling Reef Panama City Beach, Florida

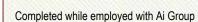
Involvement Codesigner, 3D Modeler

Objective

Sterling Reef condominiums is a 21-story tower in Panama City Beach, Florida. A total of three different unit types were modeled in this coastal project. In an effort to display units to potential online buyers we were commissioned to complete seven total 3D renderings and three rendered unit floor plans.



Unit "A" - 1,500 sq.ft., 3Bd, 3Ba





Unit "A" - Interior Perspective facing Kitchen



Unit "A" - Interior Perspective facing Living Room

Presidential Tower Proposal Miami, Florida

Involvement

Codesigner, 3D Modeler

Objective

The Presidential Tower presented the opportunity for Miami's skyline to add this mix of traditional skyscraper massing with modern curvature. The 33-story tower's site presented many challenges as parking, access, and amenities were struggling for adequate space. Nonetheless, the result culminated with a very sophisticated proposal to the South Beach location.



Northeast Aerial Perspective



36"x24" Presentation Board - Various Views

Completed while employed with Ai Group

Coro Realty Condo Tower Buckhead, Atlanta

Involvement

Codesigner, 3D Modeler

Objective

This 16-story, 224 unit condo, features a modern design approach to capture the attention of their young professional buyer. White metal panels lined one portion of the facade while a granite-like stone served as an anchor for the second half of the structure. These juxtaposing forms were separated by an iconic 'light tower.'







Southeast Street Perspective

Completed while employed with Ai Group South Elevation



DBCi Promotional Video

Involvement

Designer, 3D Modeler

Objective

As a vehicle to learn the metal door and storage building methodologies, I used 3D to create an animation which comprised of *DBCi*'s kit of parts. My three minute fantasia themed animation demonstrated various parts constructing themselves into a functional storage facility. *DBCi* used the presentation at their tradeshow as a signature promotional piece. A secondary version was placed on *DBCI*'s website so users could create their custom storage facility using the same kit of parts.



"Customize Your Facility" - Interactive website flash piece

Completed while employed with DBCi



View of locker system moving towards installation

Bay Club Luxury Condominiums Destin, Florida

Involvement

Codesigner, 3D Modeler

Objective

Bay Club featured 3 sister towers located in Destin, Florida overlooking the 17th hole of the Kelly Plantation Golf Course on the Gulf of Mexico. The luxury high-rises featured amenities such as shuffleboard court, golf cart parking, workout facility, carpentry shop, 3 pools, and secluded gardens. At four units per floor, each 18-story tower included a private entry from the elevator.



View looking northeast from the 17th green



Completed while employed with Ai Group

Aerial view looking east



Aerial view looking south



Ground view looking south towards promenade level

St. Andrew's Bay Model Units St. Andrew's Bay, Florida



Involvement

Codesigner, 3D Modeler

Objective

As an precursor/alternative to building model units of their 8-story luxury condominium complex, the developers at St. Andrew's Bay instead opted to create virtual walkthroughs and gain buyer interest and project following. The gamble to go modern despite an older target demographic paid off when all 224 units were under contract the first week on the market, before one nail had been hammered.



Completed while employed with Ai Group







Sequential stills from animation walkthrough



Living room perspective facing the gulf

Warehouse Adaptive Reuse Atlanta, Georgia

Involvement

Codesigner, 3D Modeler

Objective

This project featured the conversion of a former Home Depot into a multi-sport, multi-function facility. This animated walkthrough features basketball courts, soccer fields, private classrooms, batting cages, aerobics facilities, a snack bar, and internet cafe. The animation plays slightly under four minutes and shows the facility transform from one use to the next.



Sequential stills taken from animation walkthrough



View of converted space used for basketball and indoor soccer

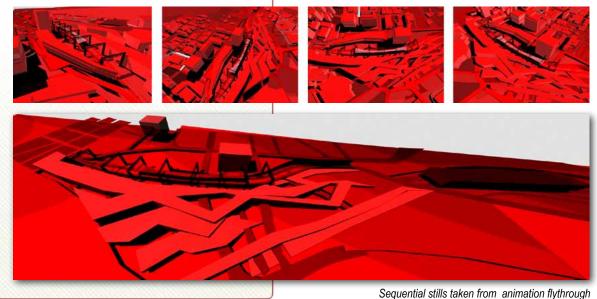
Graduate Thesis for John Moores Downtown, Atlanta

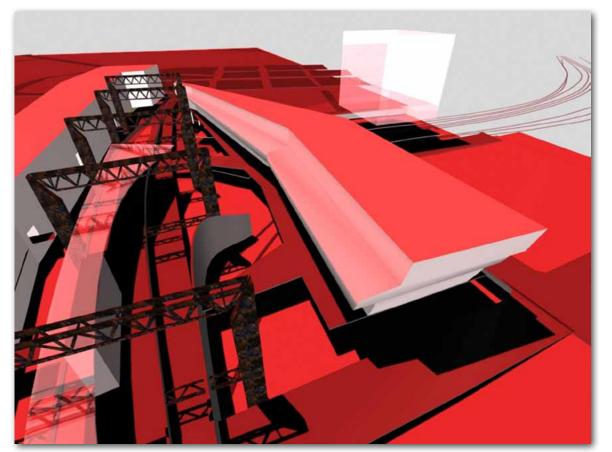


Involvement Codesigner, 3D Modeler

Objective

A long-time friend and colleague, John Moores III, was completing his graduate thesis at Georgia Tech. His vision centered around an area of downtown Atlanta known as "The Gulch." Widely accepted as being unusable for anything except a parking lot, Moores proposed a progressive new development. He combined various modes of transport with commerce and residential woven into the urban fabric. His thesis would serve as a central artery for the city of Atlanta. I generated a flythrough of the schematic deconstructivist project for his final presentation.





View of main transit building and bus depot

Sterling Palms Preliminary Study Panama City Beach, Florida

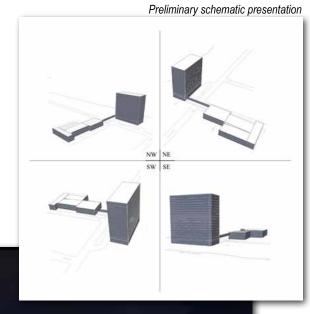
Involvement

Codesigner, 3D Modeler

Completed while employed with Ai Group

Objective

This multi-family, two building condominium project had the unique site opportunity to offer dual amenities by allowing the two buildings to share space on lower floors. This created the possibility to provide a relaxed, spa-themed tower and one more active and playful tower. Both 22-story beach side giants hold over 150 units.





Ground southwest perspective

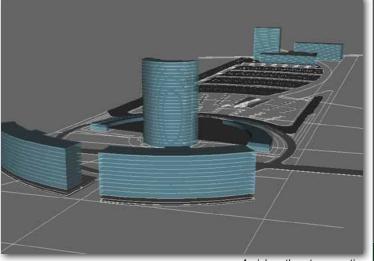
Coastal Community Master Plan Concept Undisclosed Location

Involvement

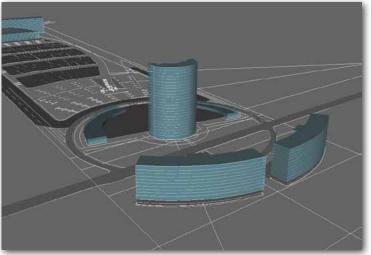
Codesigner, 3D Modeler

Objective

This private coastal community was a pioneering look at a planned water community. Paralleled by communities developed in the Middle East, a careful focus was placed on water avenues to the bay as well as careful attention to blend residential and corporate facilities. The open single-family plots were bookended by an iconic architecture based on a metaphor of the lighthouse.



Aerial southeast perspective



Aerial southwest perspective

263

Completed while employed with Ai Group

Exhibition Design



Premier Exhibitions

Involvement

Codesigner, CAD Designer, Furniture Designer

Objective

While with *Premier Exhibitions*, I was part of a team that designed world-class exhibitions for *Titanic the Artifact Exhibition* and *BODIES* the Exhibition.

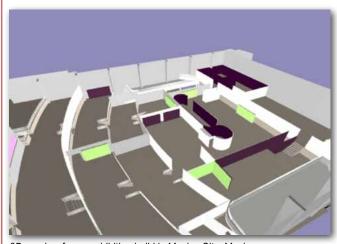
Cities

United States

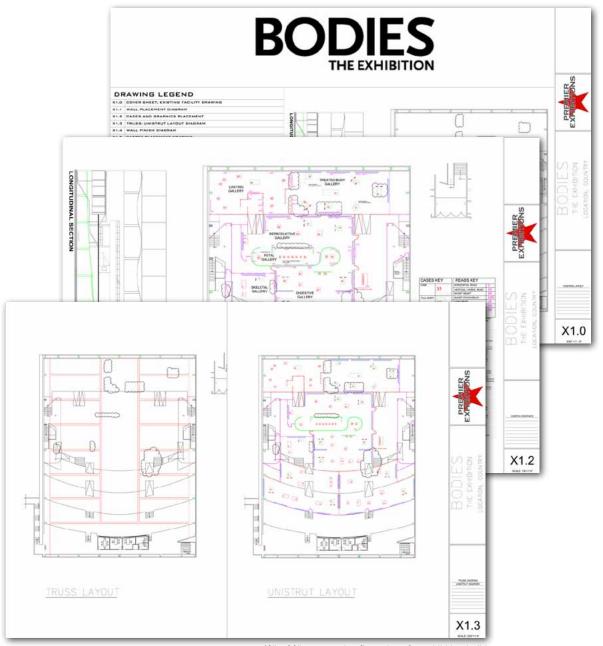
- New York, New York
- Osh Kosh, Wisconsin
- Las Vegas, Nevada
- St. Louis, Missouri
- Atlanta, Georgia
- San Francisco, California
- Miami, Florida
- Des Moines, Iowa
- Long Beach , California

International

- Mexico City, Mexico
- Shanghai, China
- Seoul, Korea
- Athens, Greece
- Melbourne, Australia
- London, England

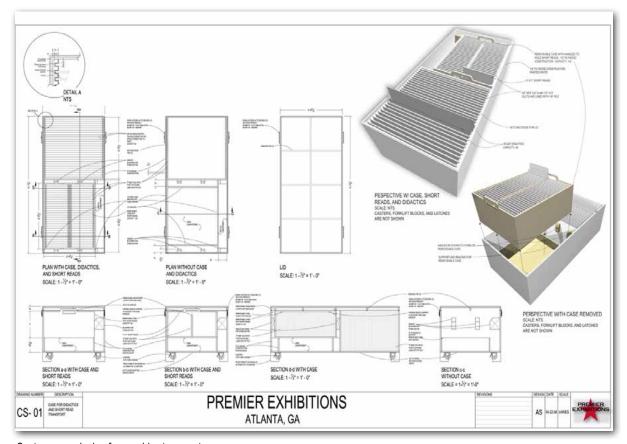


3D preview for an exhibition build in Mexico City, Mexico

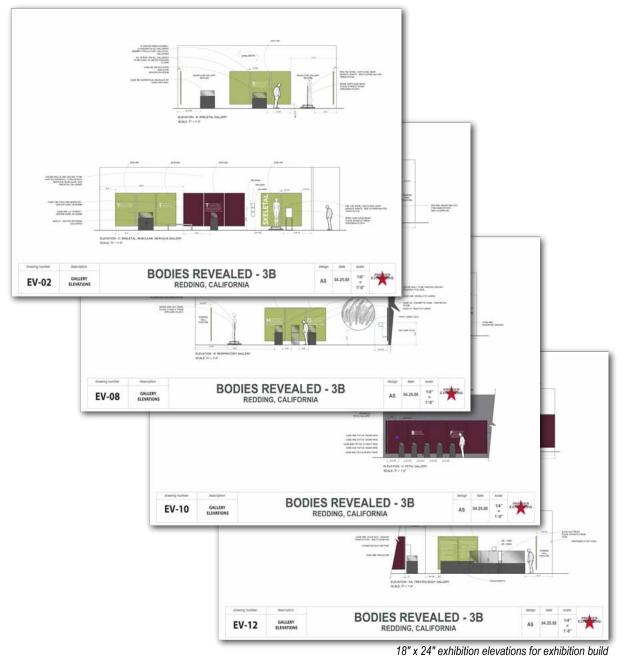


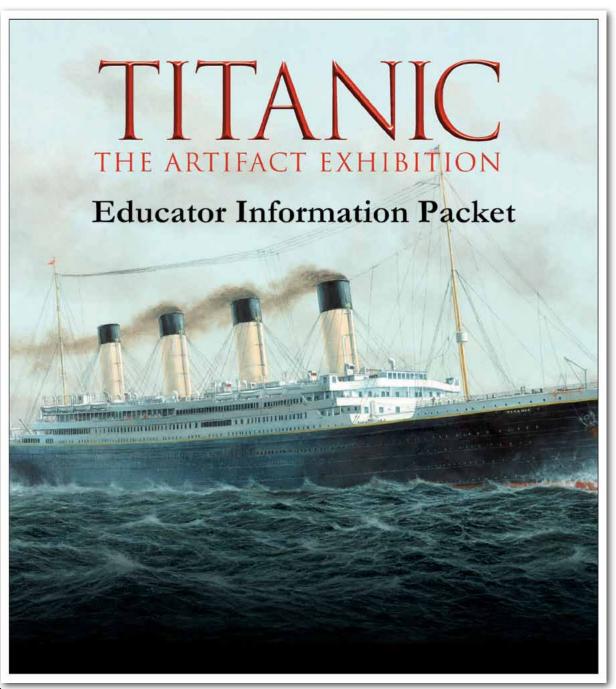
42" x 30" construction floor plans for exhibition build

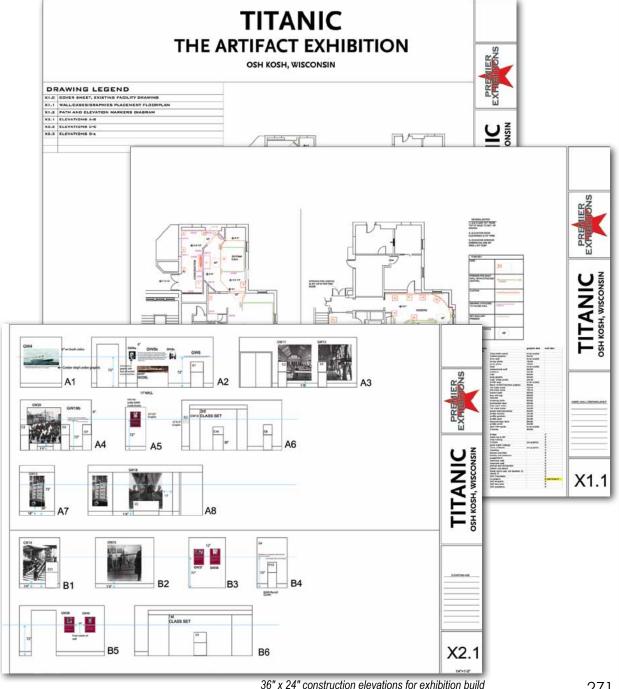
Premier Exhibitions



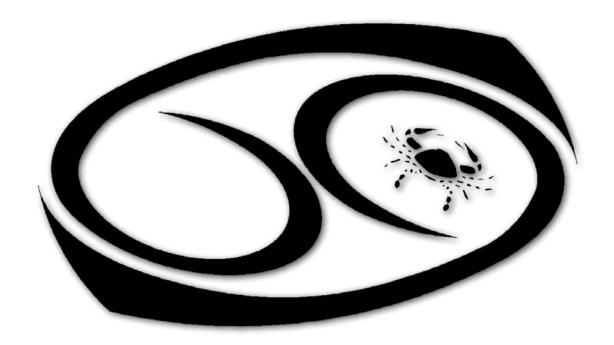
Custom case design for graphics transport







Miscellaneous Design



Atlanta P&O Promotional Videos

Involvement

Ideation, Producer, Graphics, Creative Implementation

Objective

Atlanta Prosthetics and Orthotics wanted some promotional videos to give to potential patients of theirs. We interviewed 12 patients, and 8 staff to create a series of videos now featured on their website. Our goal was not only to display the great lengths to showcase the care that APO brings to the table, but also to portray the feeling of family that is inherent in their 5 offices.





Mobile Applications

Involvement

Art Director, Designer, Screenflow Wireframes

Objective

Appeal Design has been employed to create splash screens, designs, and schematics for mobile applications for the IPhone, Android platform and Blackberry. Mobile and tablet applications are quickly becoming the norm for both business and pleasure. Appeal Design is determined to remain ahead of the pack when it comes to new technologies and design trends.





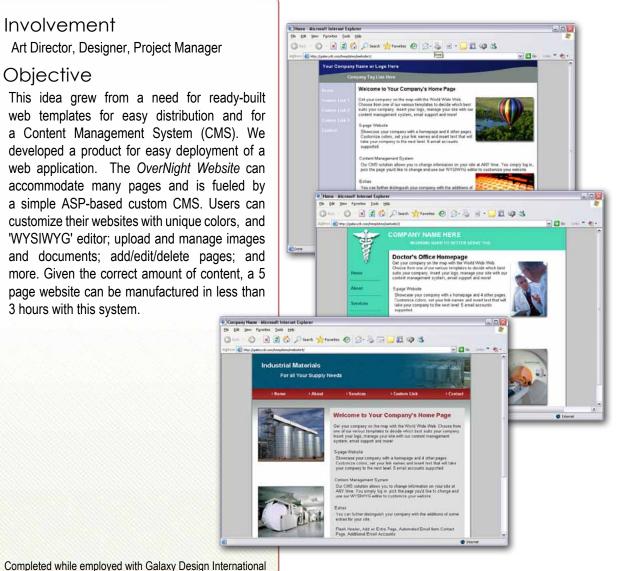
OverNight Websites

Involvement

Art Director, Designer, Project Manager

Objective

This idea grew from a need for ready-built web templates for easy distribution and for a Content Management System (CMS). We developed a product for easy deployment of a web application. The OverNight Website can accommodate many pages and is fueled by a simple ASP-based custom CMS. Users can customize their websites with unique colors, and 'WYSIWYG' editor; upload and manage images and documents; add/edit/delete pages; and more. Given the correct amount of content, a 5 page website can be manufactured in less than 3 hours with this system.



eBlast Newsletters

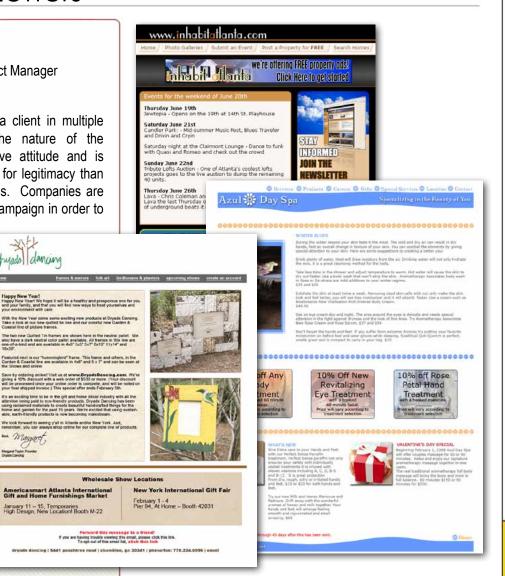
Involvement

Art Director, Designer, Project Manager

Objective

Marketing should come to a client in multiple mediums. Unfortunately, the nature of the Internet has a fairly passive attitude and is viewed as more of a check for legitimacy than a method of doing business. Companies are looking for an active email campaign in order to reach a potential clientele.

Margarel Taylor, Founder Dryans Canong



Workspace and Desk Design

Involvement

Designer, Builder

Objective

Purchased workspace by default is made for the masses. Since I have begun designing, my workspace has been custom, and a direct fit for the functions I perform. Space is valuable and workspace is priceless. Maximization of workspace has a direct correlation to efficient productivity.



2 person workstation at Premier Exhibitions

Flash Slideshow Presentations

Kool Kidz Foundation

Kool Kidz is an Atlanta Non-Profit Organization for which I volunteer. They are constantly looking at new ways to get in front of funding organizations and volunteers. As a donation to the foundation, I created a Flash-based slideshow with various spins for different audiences. In addition, I also created a data gathering form for individuals to sign up and become part of the organization.



Columbia Theological Seminary

Every year *Columbia Theological Seminary* creates an E-Solicitation piece for alumni, and supporters of the Seminary to donate online to them. The presentation is a Flash-based slideshow lasting about 90 seconds and features various students, distinguished alumni, and Seminary theologians.



Luffbauer TV

Involvement
Ideation, Graphic Designer

Objective

Wouldn't it be revolutionary if your remote functioned a little more like an interactive mouse? What if that remote could highlight things during playback on your TV like hyperlinks? What if these links went somewhere?





Conceptual Screen Shot for Interactive Television

People Lights

Involvement

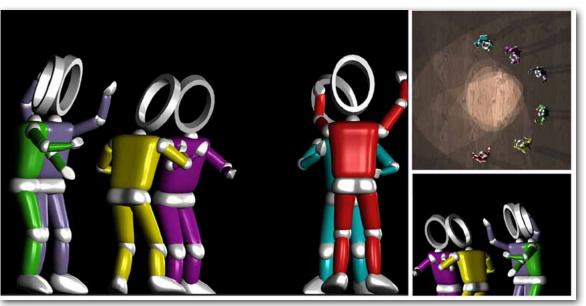
Designer

Objective

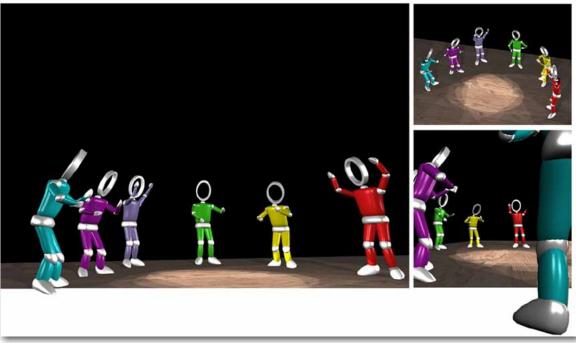
People Lights is a personal project I created to marry the concepts of lighting and action figures. People Lights would be able to pose in similar positions to figurines and illuminate the items that were in their line of sight. People Lights made it to a schematic state of renderings before it became unfeasible to move forward with the project.



"Steven" 8.5" x 11" Marker Rendering



11" x 17" Rendering Sequence



11" x 17" Rendering Sequence

Inspiration in Likely Places

Objective

Inhabit Atlanta, an organization co-owned by John Moores and I, is involved with the Kool Kidz Foundation, now FOCUS. IA and KKF have regular art parties where artists are brought together with special needs children. Artists use the collaborative pieces as inspiration on a new work that we promote to help raise money for Kool Kidz.



36" x 24" art piece

Art Installations and Events

Fellow colleague John Moores and I have put on various events in promotional and philanthropic efforts. Events range from 350-700 guest events and feature artists that we work with on a frequent basis.



Credits

A Portfolio is not possible without the support of others. Various people have enabled, supported, aided, and fueled me to have generated the work presented in this portfolio. Here is a short list of the individuals involved.

Collaboration (in no specific order):

Brad Golba, Brad Luffy, Wytoya Simmons, Erran 'So Fain' Yearty, Nick 'Alchoholnik' Claeboe, Hannah Howell, Michael Greenspan, Joey Amelio, Valur Svannson, Ron Ward, Bill Levielle, Francisco Trujillo, Dan and Shivana Waterman, Jeff Connell, Shelby Gilliam, Mike Madron, Vince Williams, Buddy Mayfield, Lee Pepper, Lonnie Hatcher, Barry Deese, Jim Marino, Jeff Morgan, Franklin Young, Ben Buie, Allie Worall, Tom Zaller, John Zaller, Paul Zaller, Arnie Geller, Judy Geller, Joe Andreska, Genie Hambrick, Josh Olson, Randy Reynolds, John Moores, Laura Negri, Jeff Long, Calanit Hayes, John Ruggieri, Regan Keeter, Mike Hairetis

Inspiration:

Bua, Mom, Dad, Chris, Katie, Phillis, Luffy, Golba, Foley, DuFresne, Moores, UM and AM, Fitz, Coop, Martin Borger, Jeff Morgan, Eddie Michel, Dean Lutton, Robi Sarkar, Zazzi, Pat and Joe, Kathleen and Floyd, Clarence, Reuben